

# Machine Learning in Engineering: Panacea or Deep Trouble ?

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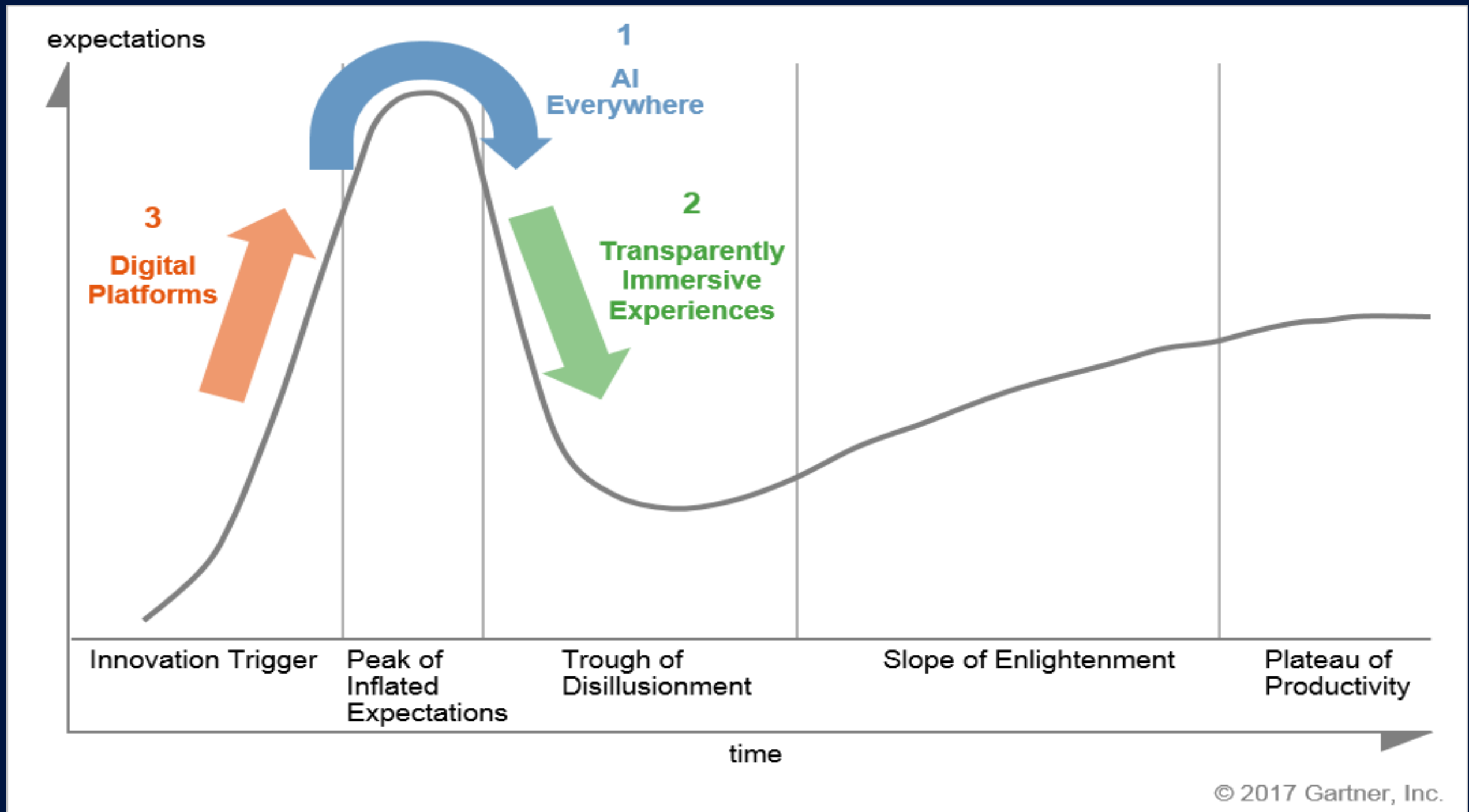
# What this presentation is all about ?

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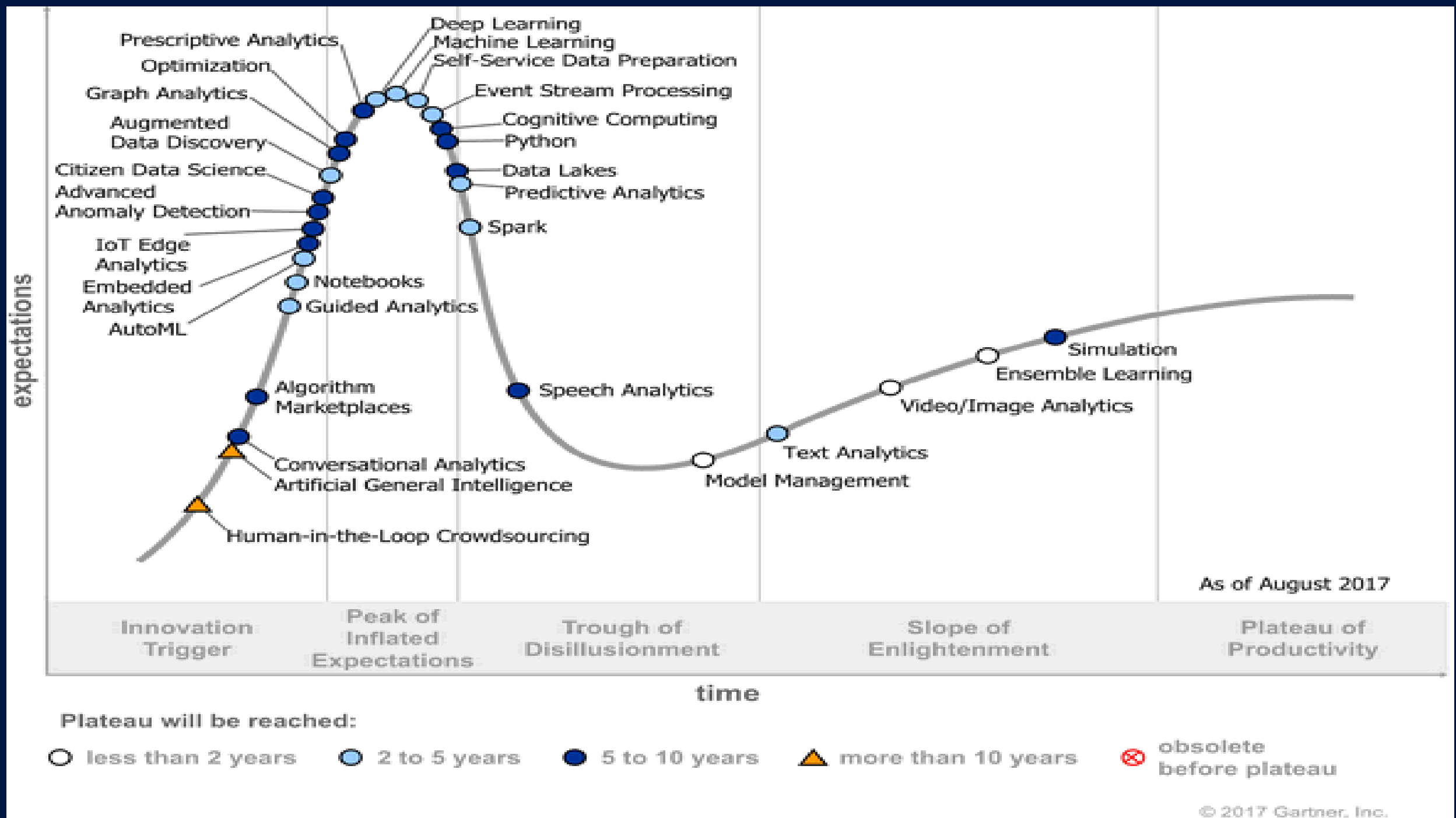
A personal account of (some) key issues in the emerging field of machine learning  
(relevant to our engineering practice)

# Why a presentation on ML ?

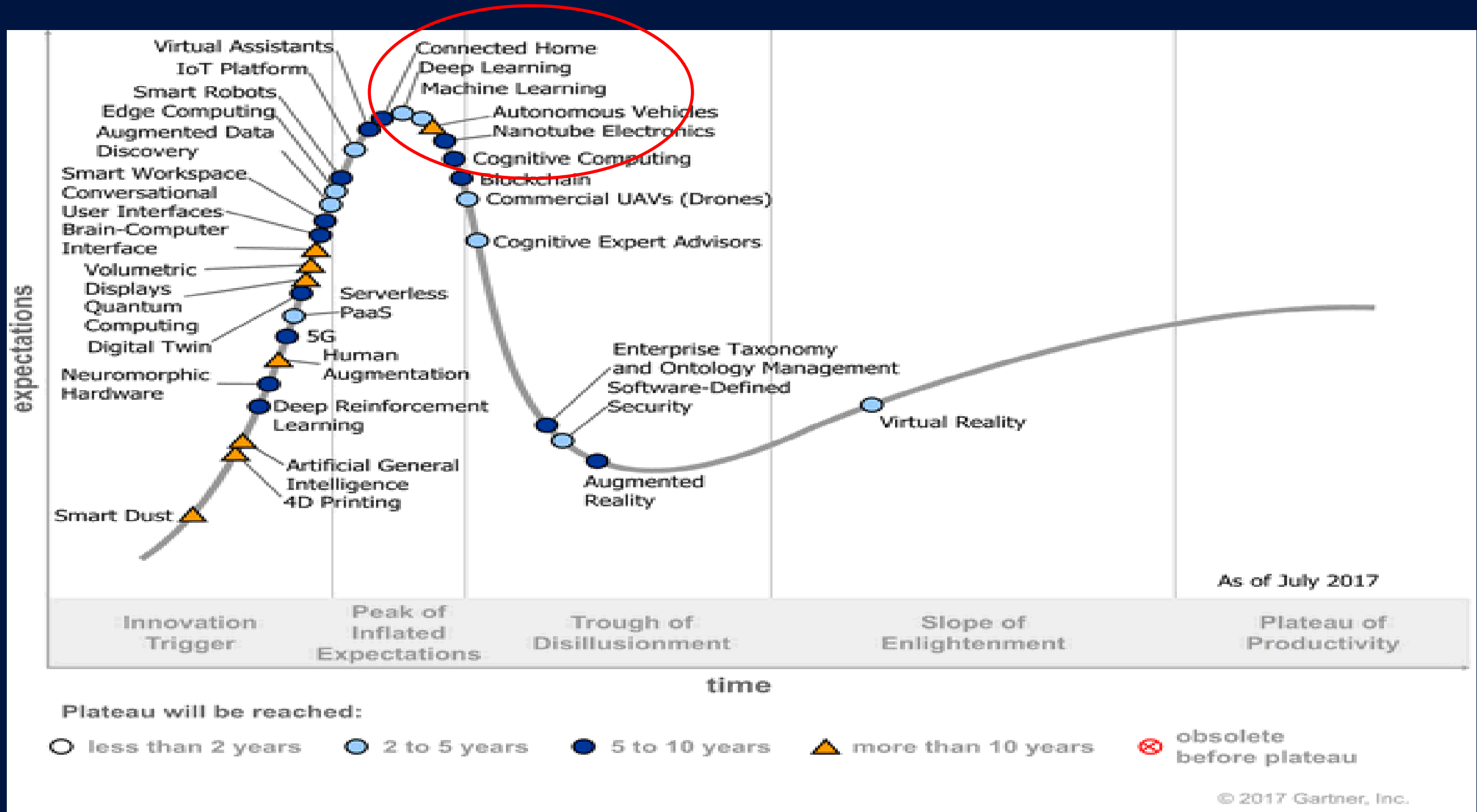
## The “hype cycle” (2017-Gartner)



# The “hype cycle” (2017-Gartner) (in data science and machine learning)



# The “hype cycle” (2017-Gartner) (in emerging technologies)



# “Priority Matrix” in data science and machine learning (2017-Gartner)

benefit	years to mainstream adoption			
	less than 2 years	2 to 5 years	5 to 10 years	more than 10 years
transformational		<b>Augmented Data Discovery</b> <b>Deep Learning</b> <b>Event Stream Processing</b> <b>Machine Learning</b>	<b>Algorithm Marketplaces</b> <b>Citizen Data Science</b> <b>Cognitive Computing</b> <b>Conversational Analytics</b>	<b>Artificial General Intelligence</b> <b>Human-in-the-Loop</b> <b>Crowdsourcing</b>
high	<b>Ensemble Learning</b> <b>Model Management</b> <b>Video/Image Analytics</b>	<b>AutoML</b> <b>Guided Analytics</b> <b>Predictive Analytics</b> <b>Self-Service Data Preparation</b>	<b>Graph Analytics</b> <b>IoT Edge Analytics</b> <b>Optimization</b> <b>Prescriptive Analytics</b> <b>Speech Analytics</b>	
moderate		<b>Notebooks</b> <b>Spark</b> <b>Text Analytics</b>	<b>Advanced Anomaly Detection</b> <b>Data Lakes</b> <b>Embedded Analytics</b> <b>Python</b> <b>Simulation</b>	
low				

As of August 2017

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# “Priority Matrix” in emerging technologies (2017-Gartner)

benefit	years to mainstream adoption			
	less than 2 years	2 to 5 years	5 to 10 years	more than 10 years
transformational		Augmented Data Discovery Cognitive Expert Advisors Deep Learning Edge Computing IoT Platform Machine Learning Software-Defined Security	Blockchain Cognitive Computing Conversational User Interfaces Deep Reinforcement Learning Digital Twin Nanotube Electronics Smart Workspace Virtual Assistants	4D Printing Artificial General Intelligence Autonomous Vehicles Brain-Computer Interface Human Augmentation Smart Dust
high		Commercial UAVs (Drones)	5G Augmented Reality Connected Home Neuromorphic Hardware Smart Robots	Quantum Computing
moderate		Serverless PaaS Virtual Reality	Enterprise Taxonomy and Ontology Management	Volumetric Displays
low				

As of July 2017

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# Outline

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- **A definition (or two)**
- Altum Visum on deep learning networks
- Machine Learning: Myths & Realities
- Machine Learning as a process
- Explainable Artificial Intelligence
- Epilogue





# It's all Greek to me

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## How we learn / know something:

- **Techné** (skill) - Knowing by doing. A carpenter learns to build by building, a potter by making pots.
- **Epistemé** (science) - Knowing by demonstration. Scientific facts are capable of being repeatedly demonstrated.
- **Nous** (intuition) - Knowing without the demonstration of invariable facts.

*Nicomachean Ethics - Aristotle*



# It's still Greek to me

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The pertinent questions :

**what are we learning and why?**

The Aristotelian answer:

The goal of **episteme** is to know truth from falsehood. The goal of **phronesis (nous)** is to know good from bad, and the goal of **techné** is to know how to express and appreciate beauty.

The Aristotelian view:

**Each of these kinds of knowledge is a uniquely human capacity, thus the aim of learning is to help human beings become more fully human.**

*Nicomachean Ethics - Aristotle*



# (Lay) Definitions – I

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**Learning:** The activity or process of gaining knowledge or skill by studying, practicing, being taught, or experiencing something. (Merriam Webster Dictionary).

**Machine:** a mechanically, electrically, or electronically operated device for performing a task. Archaic : a constructed thing whether material or immaterial. (Merriam Webster Dictionary).

# (Lay) Definitions - II

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- **Artificial Intelligence (AI)**: the broader concept of machines being able to carry out tasks in a way that we would consider “smart”.<sup>1</sup>
- **Machine Learning (ML)**: a current application of AI based around the idea that we should really just be able to give machines access to data and let them learn for themselves.<sup>1</sup>

<sup>1</sup> Bernard Marr, What Is The Difference Between Artificial Intelligence And Machine Learning?, Forbes Magazine, accessed online, December 6, 2016.



# Artificial Intelligence Waves

## Three waves of AI

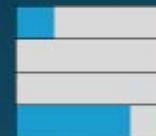


Handcrafted Knowledge  
Statistical Learning  
Contextual Adaptation

## The first wave of AI



Perceiving  
Learning  
Abstracting  
Reasoning



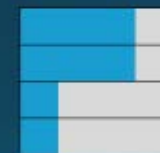
Enables reasoning over  
narrowly defined problems

No learning capability  
and poor handling of  
uncertainty

## The second wave of AI



Perceiving  
Learning  
Abstracting  
Reasoning



Nuanced classification and  
prediction capabilities

No contextual capability and  
minimal reasoning ability



# Artificial Intelligence Waves

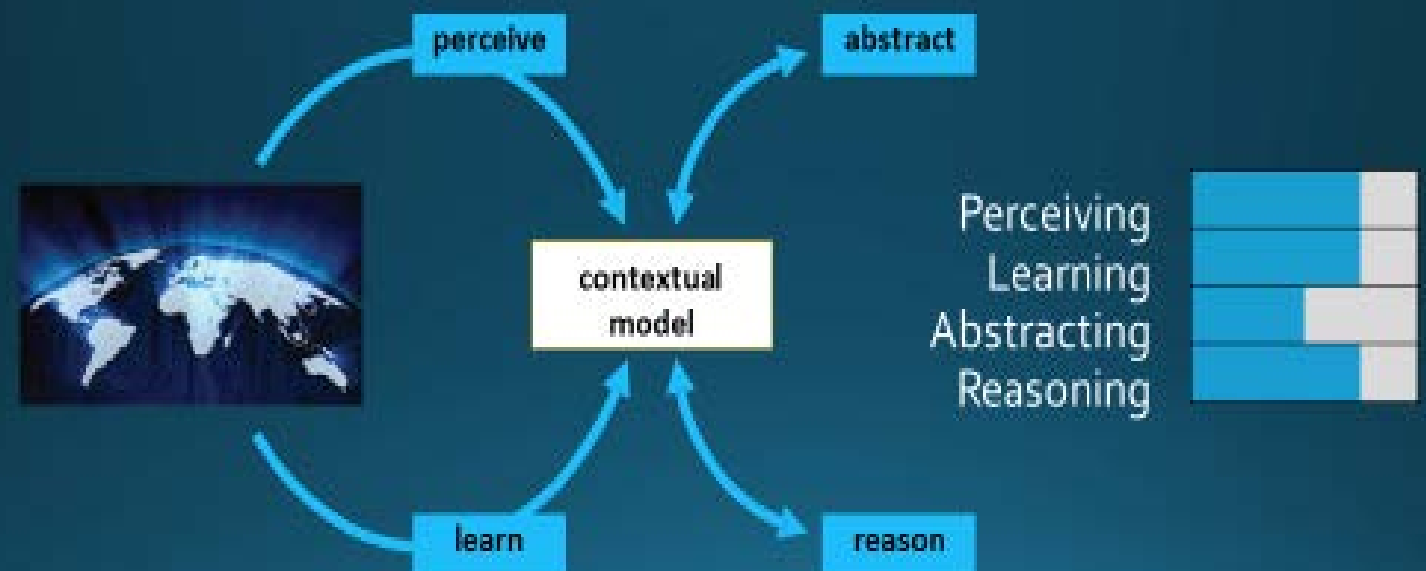
The (future) third wave of AI



## Contextual adaptation

Systems construct contextual explanatory models  
for classes of real world phenomena

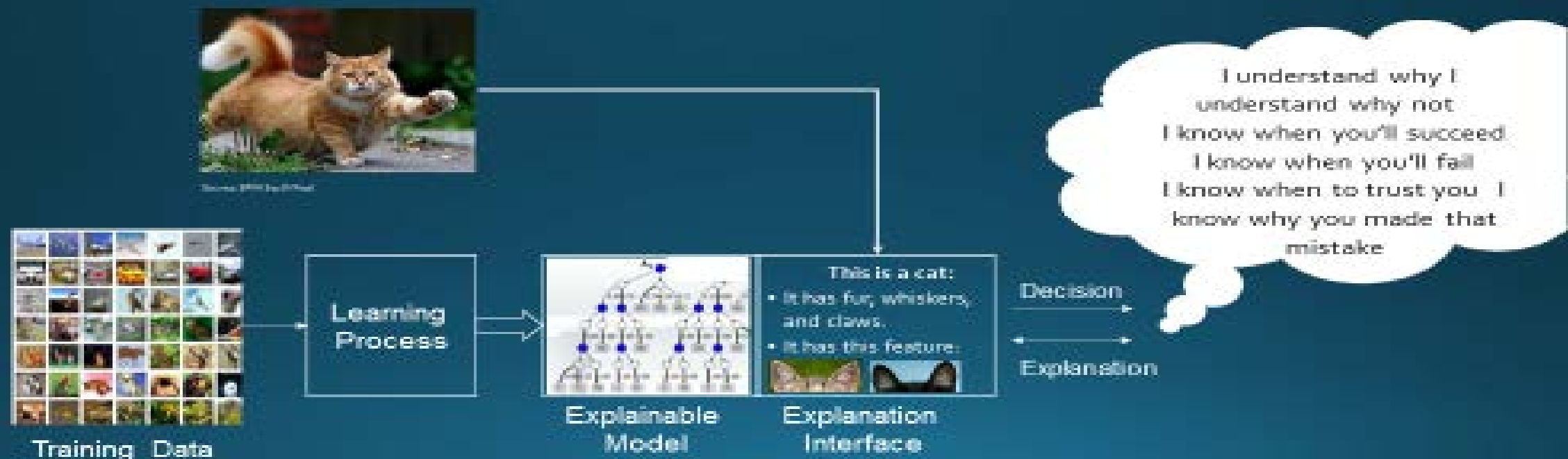
The third wave of AI



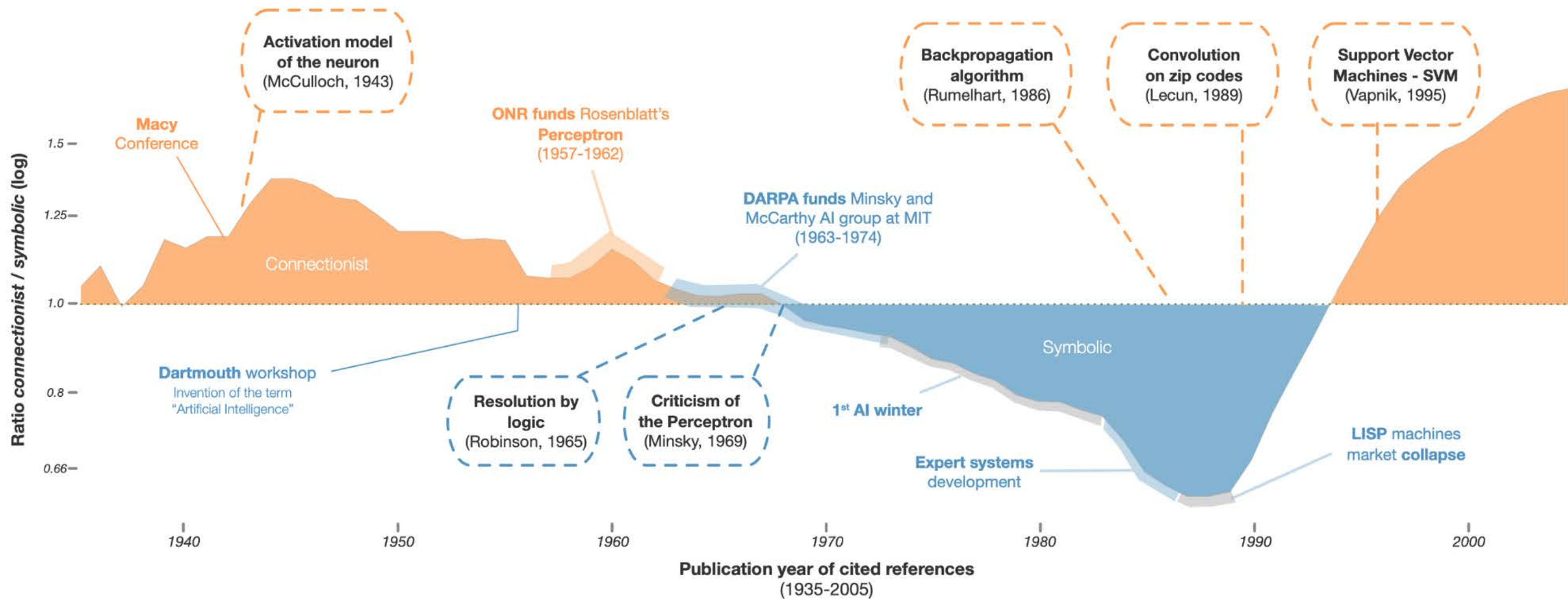


# Artificial Intelligence Waves

## Models to explain decisions



# Machine Learning: Big Picture



Credit: Carlos E Perez

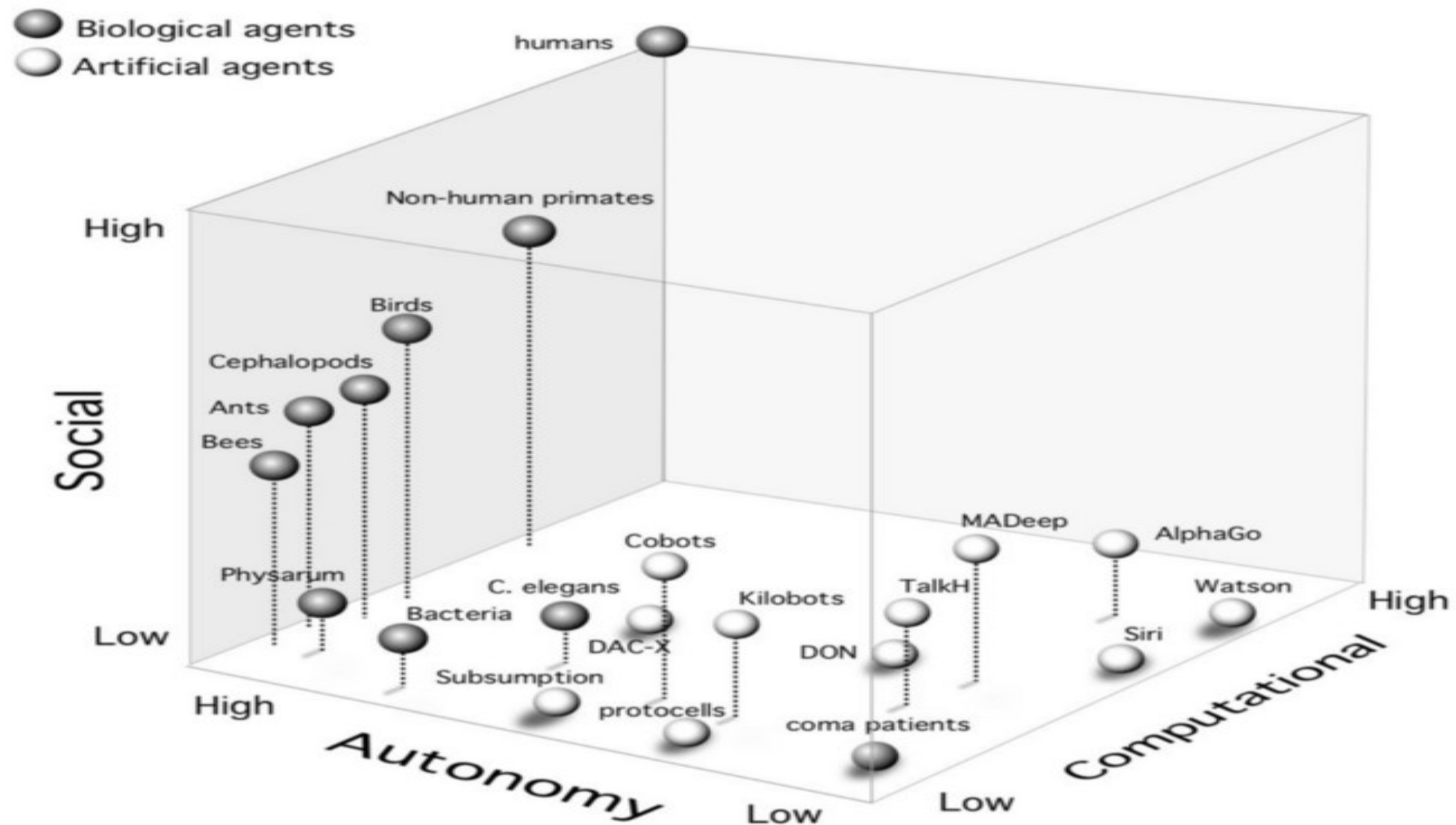


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# Problems to be solved w/t AI



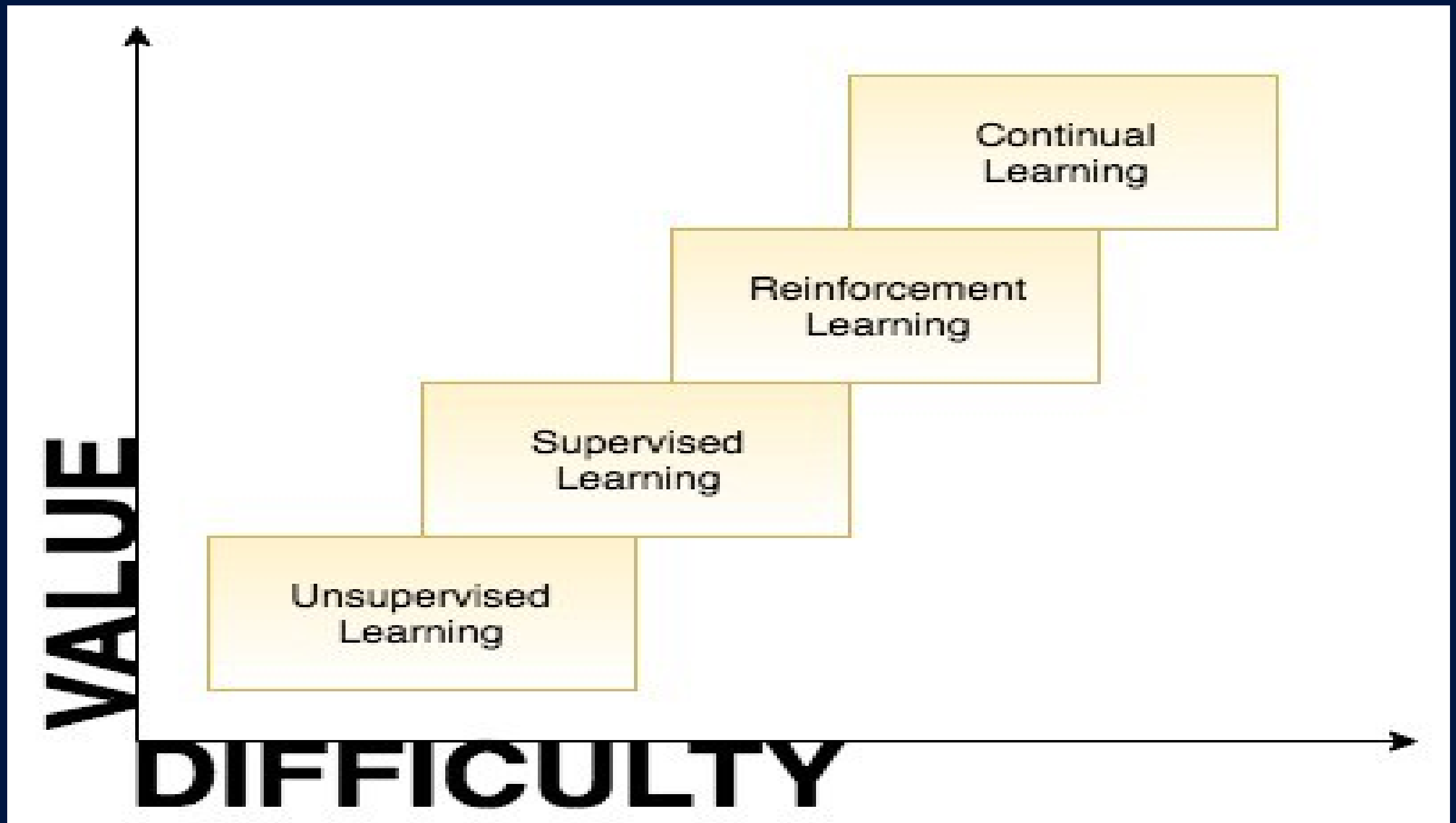
Credit: <https://arxiv.org/pdf/1705.11190.pdf>



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# Types of Learning



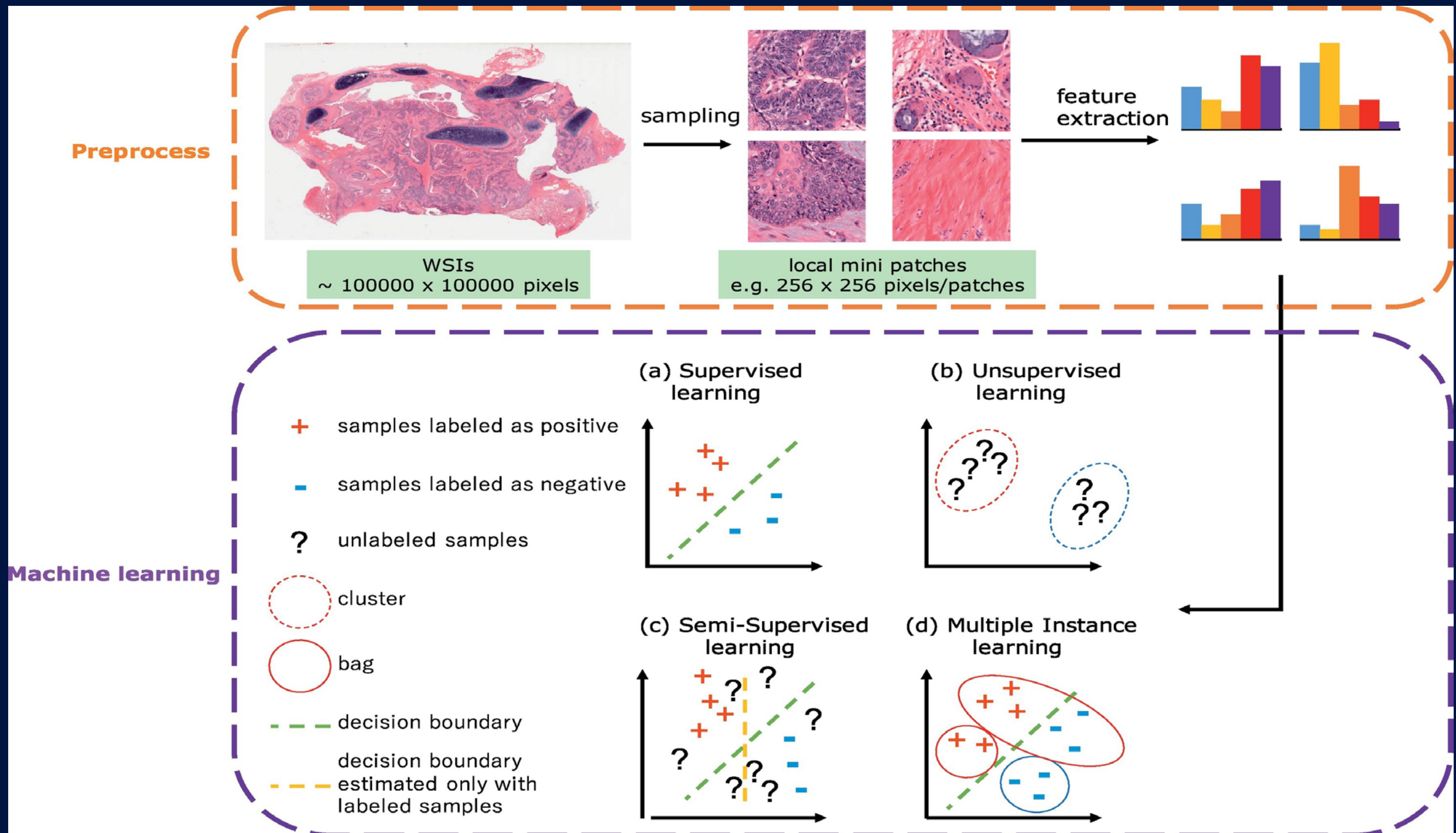
Credit: Carlos E Perez



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# Types of learning: An application



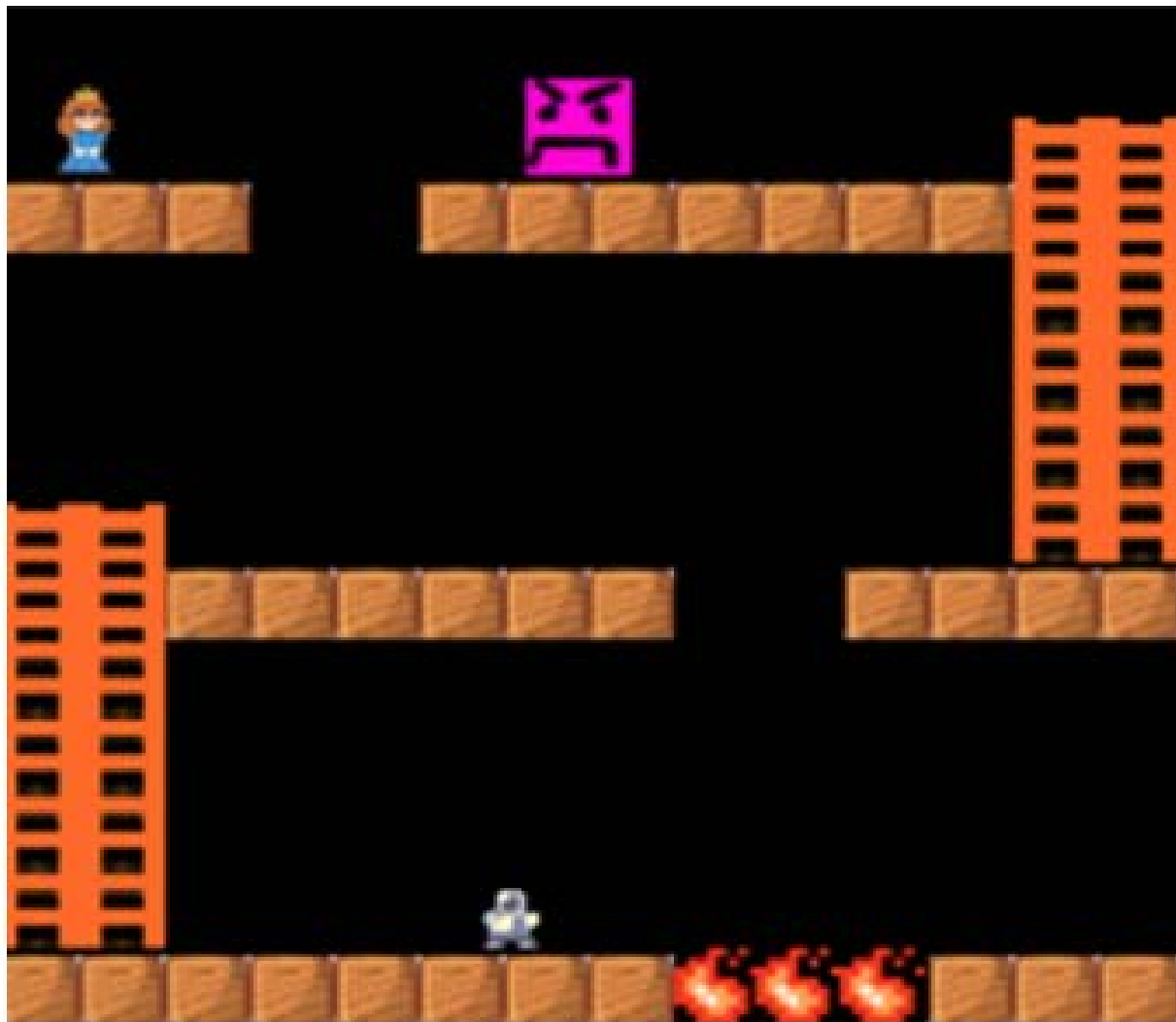
**Credit: Komura - Ishikawa**



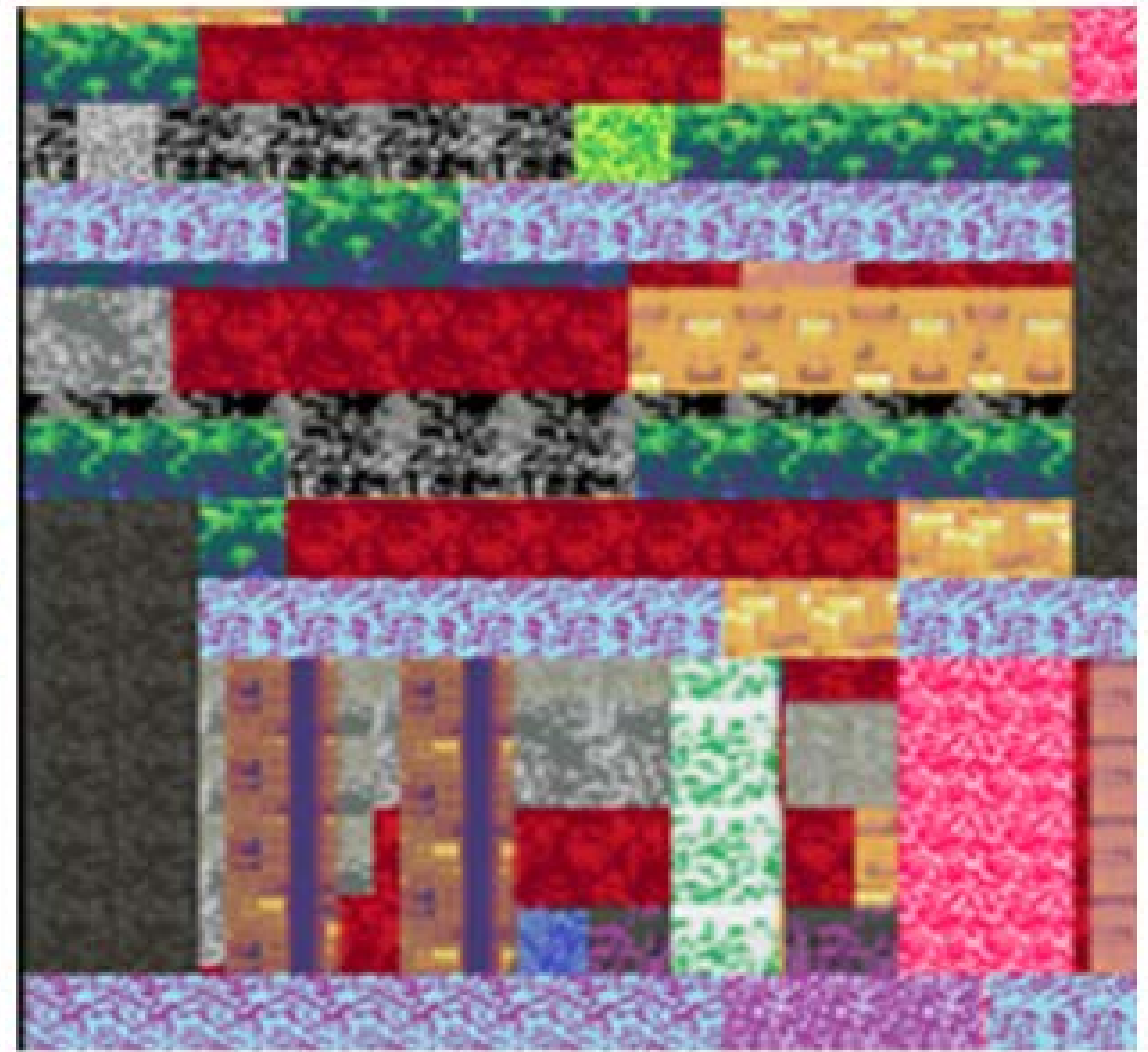
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# Perception: Human vs. Machine



(a) Original Game



(b) Modified Game

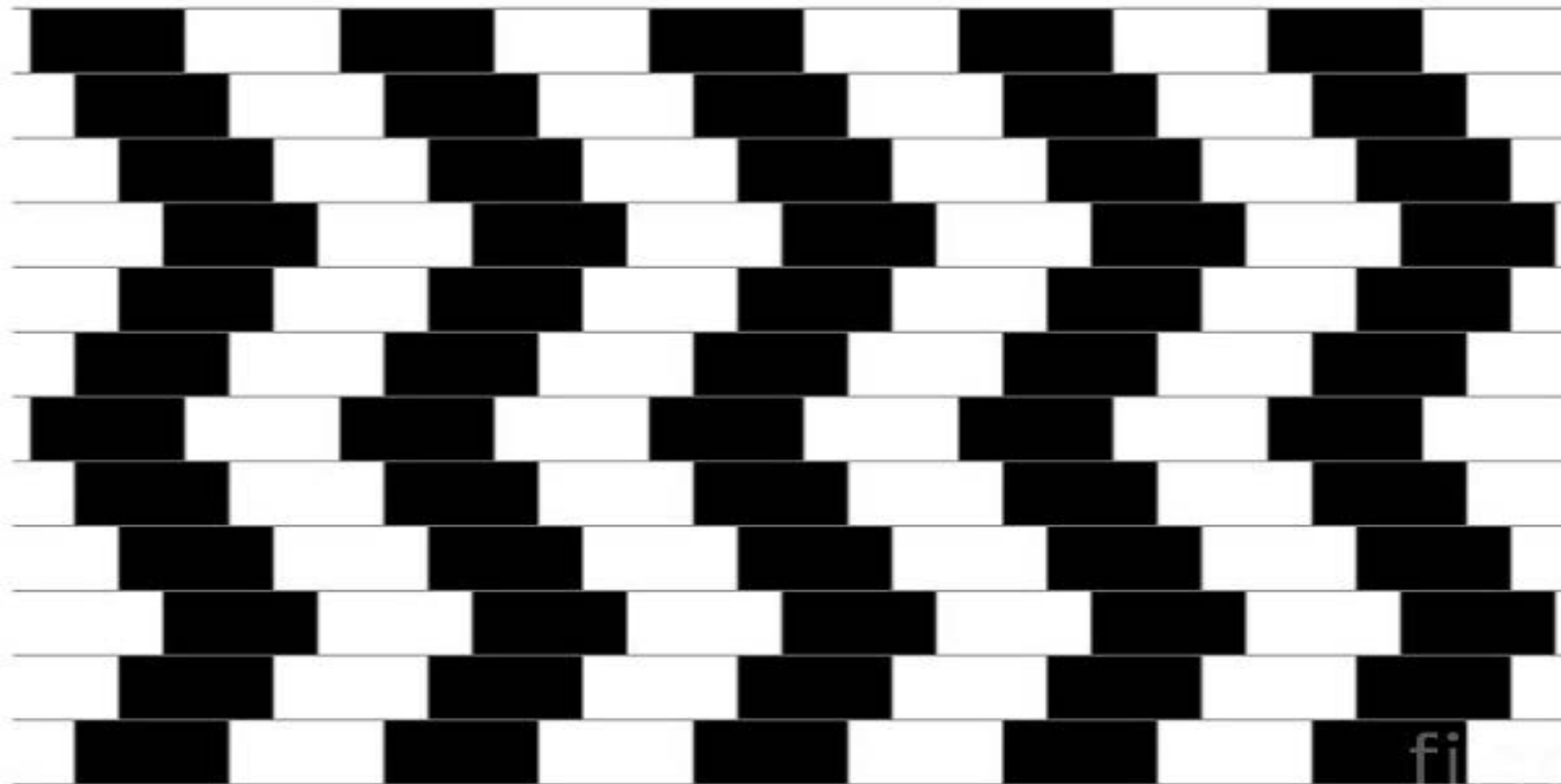
**Credit: Rachit Dubey et al, Investigating human priors for playing video games**



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# Perception: Human vs. Machine



**Credit: café wall illusion, by SPL and photo-researchers, August 10, 2012,  
<https://fineartamerica.com>**



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# Outline

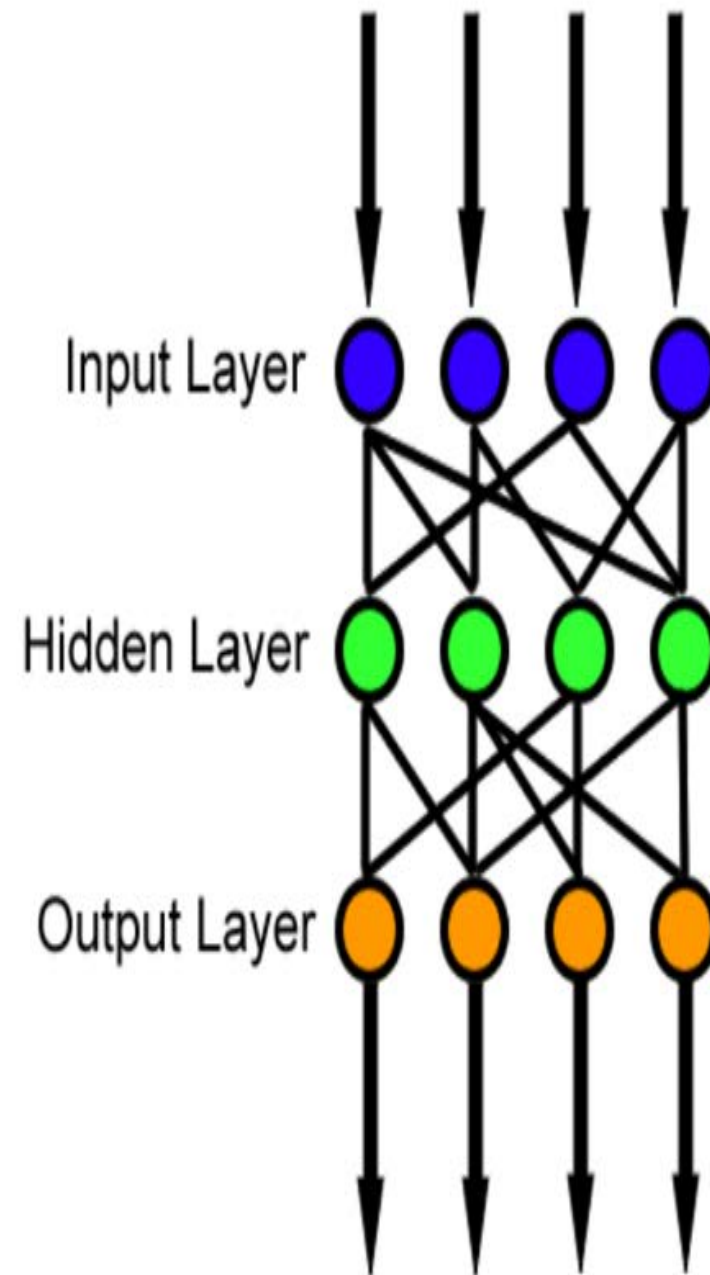
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- A definition (or two)
- **Altum Visum on deep learning networks**
- Machine Learning: Myths & Realities
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# (Lay) Definitions - III

**Deep Learning (a.k.a. deep neural nets):** “Deep learning is a particular kind of machine learning that achieves great power and flexibility by learning to represent the world as nested hierarchy of concepts, with each concept defined in relation to simpler concepts, and more abstract representations computed in terms of less abstract ones.”



# The two sides of the debate on DNN

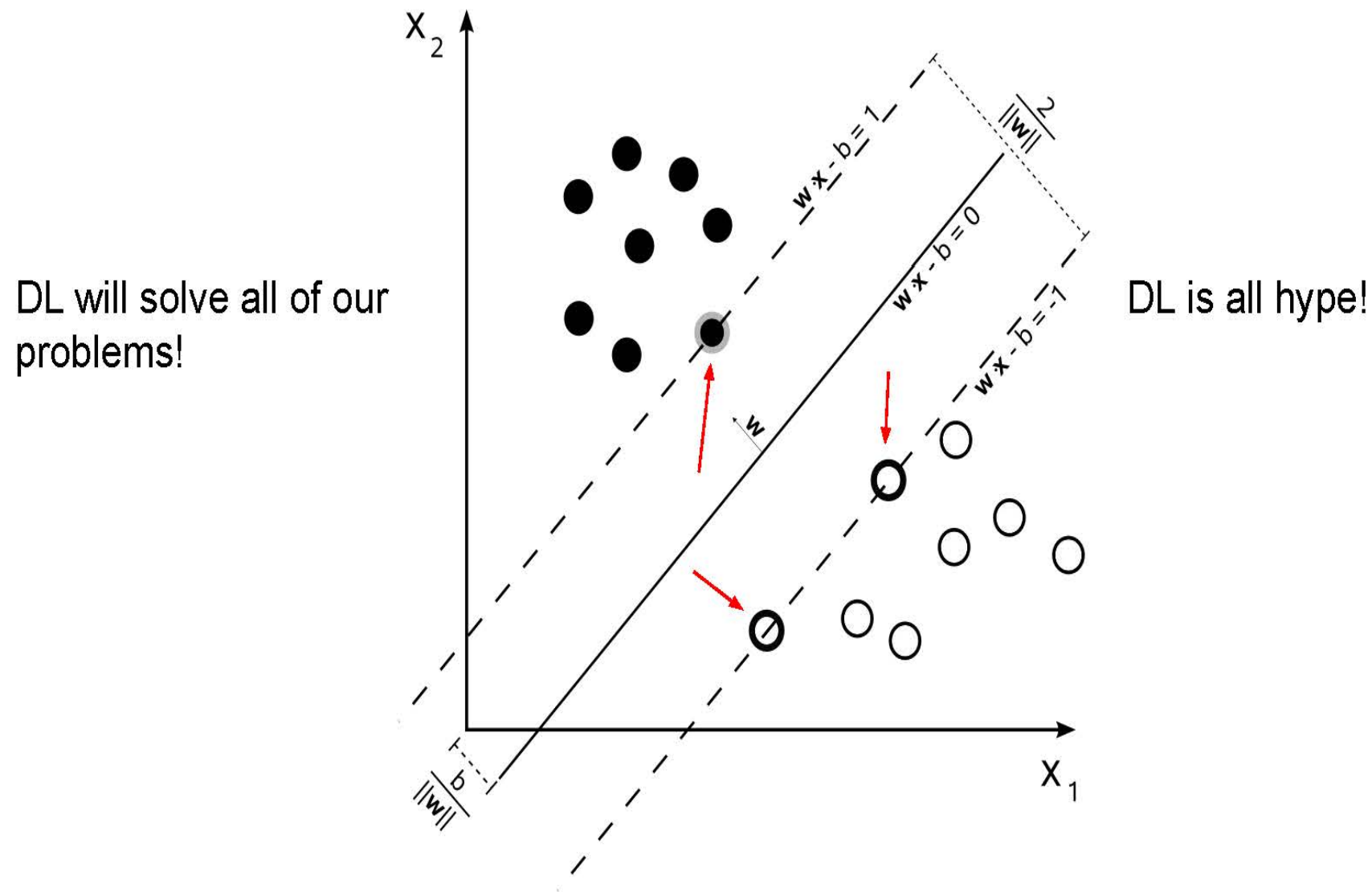


Image credit: Diego Almeida (Enlitic), 2016



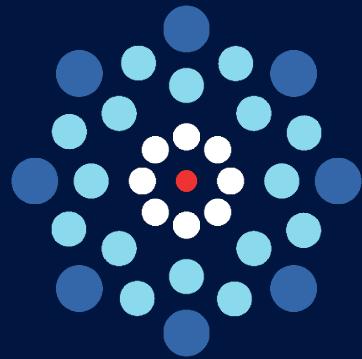
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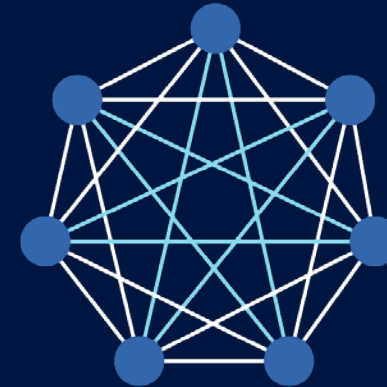


# Deep Neural Networks – Where we are

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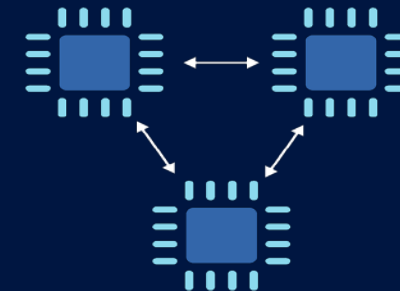
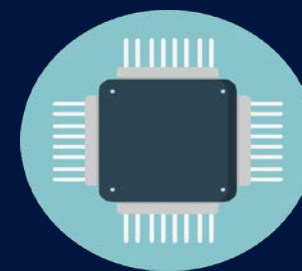
Large data



Large and complex models



Frameworks & Libraries

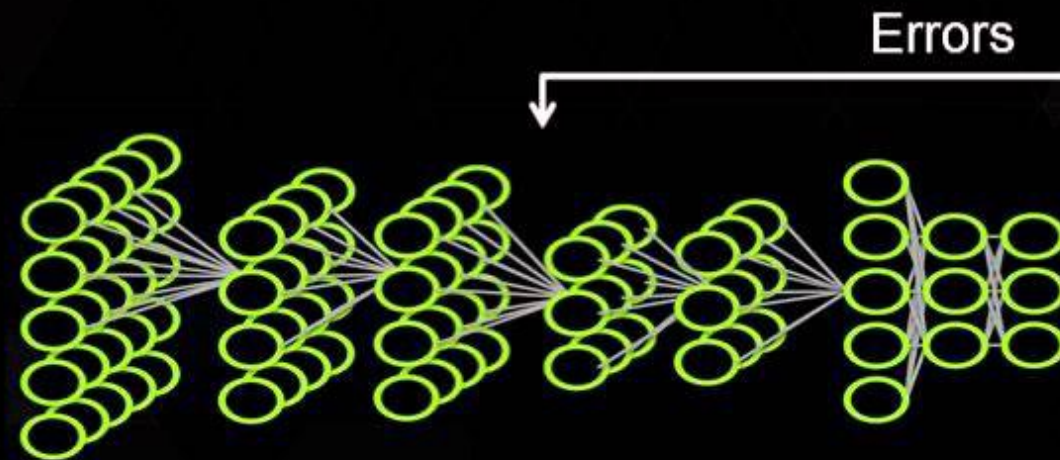


Training Hardware

# Modern Deep Neural Networks (DNN)

## DEEP LEARNING APPROACH

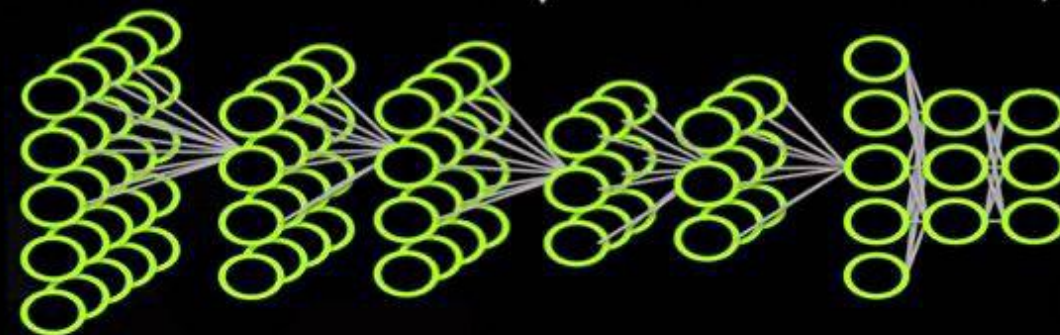
Train:



Dog  
Cat  
Raccoon



Deploy:



Dog ✓

# DNN - Algorithmic Innovation

**D.** The resulting products for the first chunk are summed up, and the total is put down in one cell of a grid. Then the filter moves over one pixel to the right and looks at the next 3-by-3 chunk.

0	0	0
0	-6	-6
0	-20	18

Total:  
**-14**

74	111	91	0
18	80	80	31
42	65	81	25
0	0	0	0

RECTIFIED  
LINEAR UNIT (RLU)

111	91
65	81

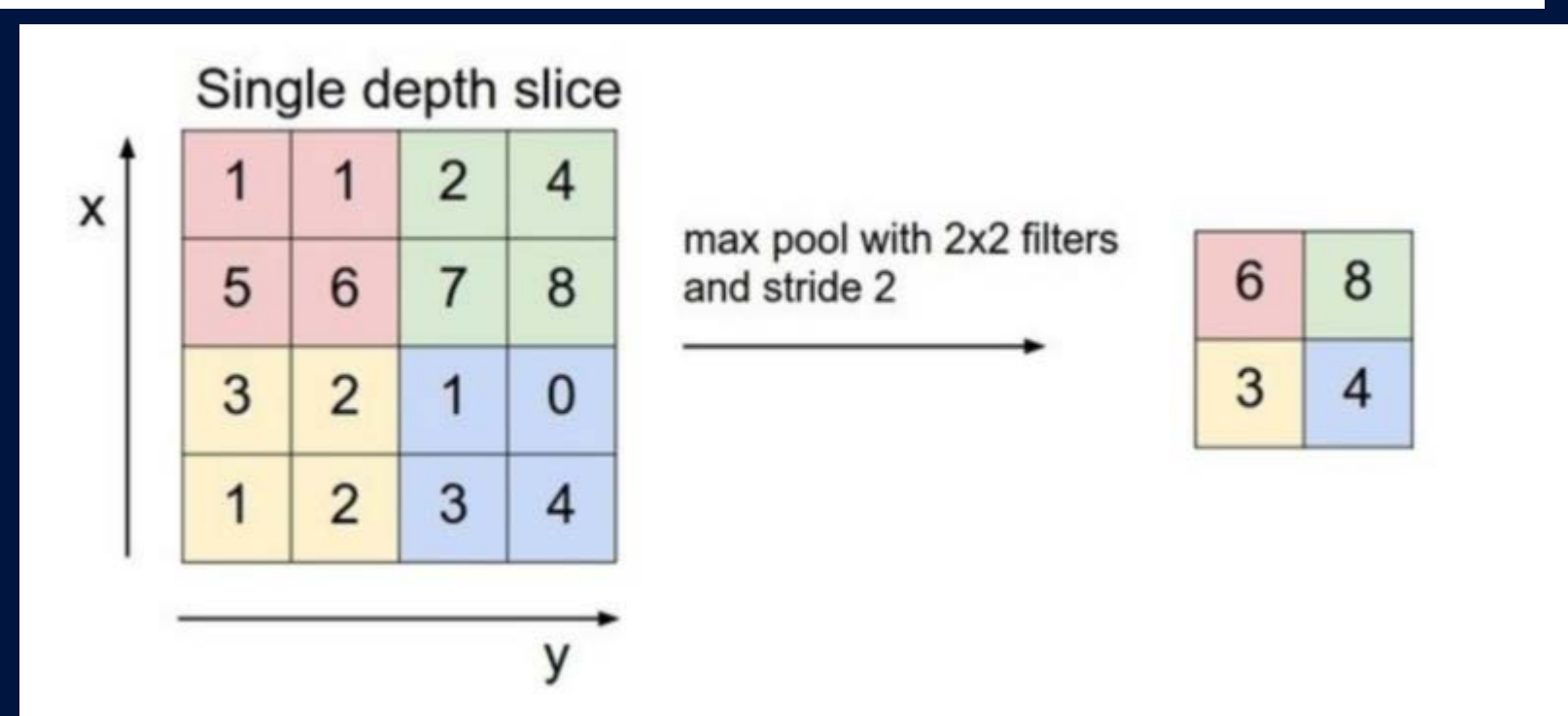
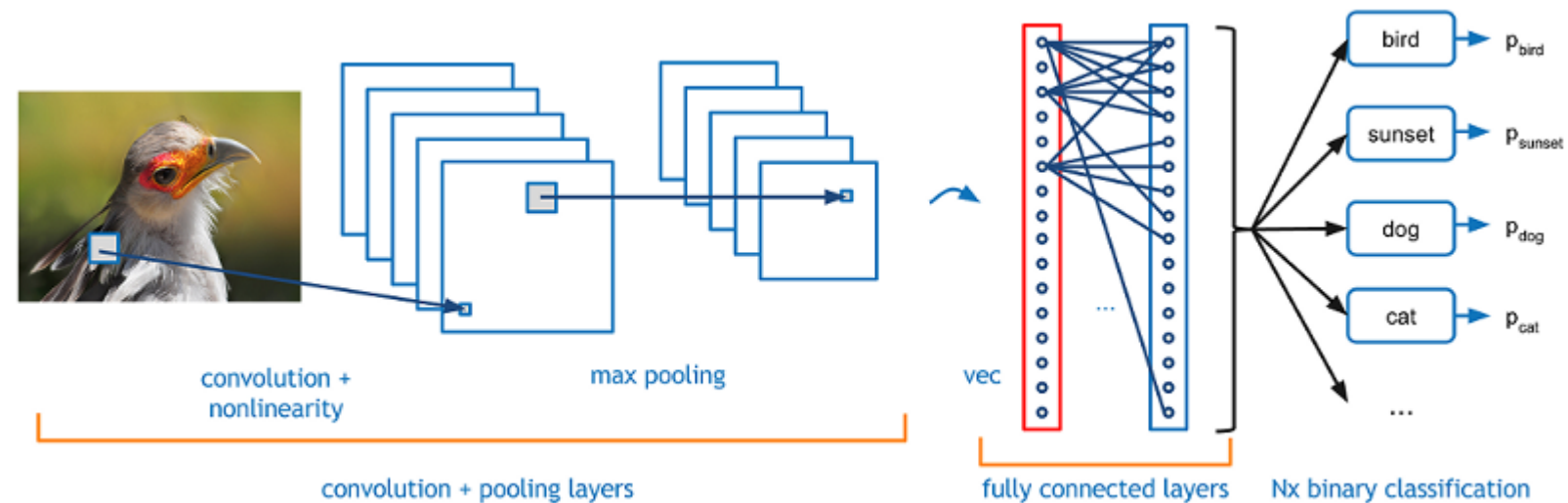
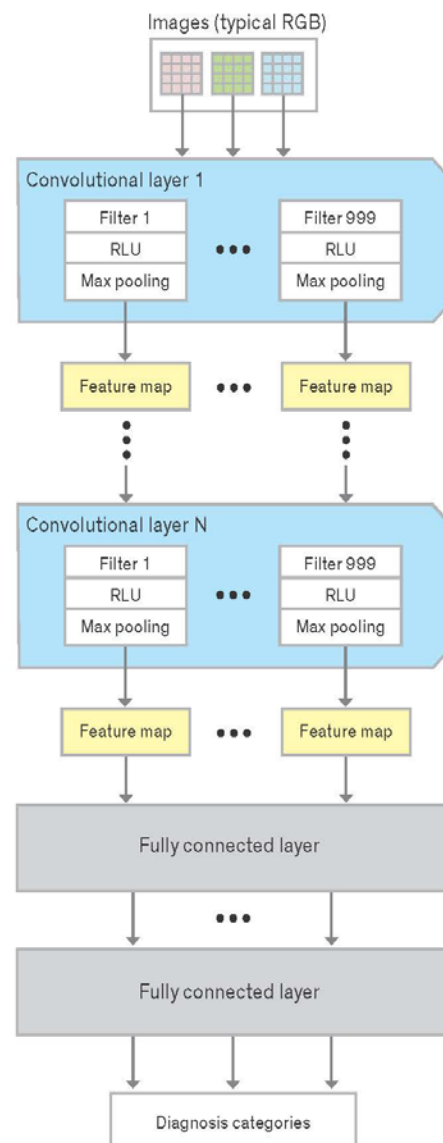
MAX  
POOLING

**F.** Two more simple steps finish this filter's work. In the rectified linear unit (step RLU), the negative numbers in the grid are replaced with zeros. In the max pooling step, the highest value in each 2-by-2 chunk of grid is selected. The end result is a simple set of numbers called a feature map.

0	0	0	0
0	0	43	46
0	71	0	78
74	38	66	45

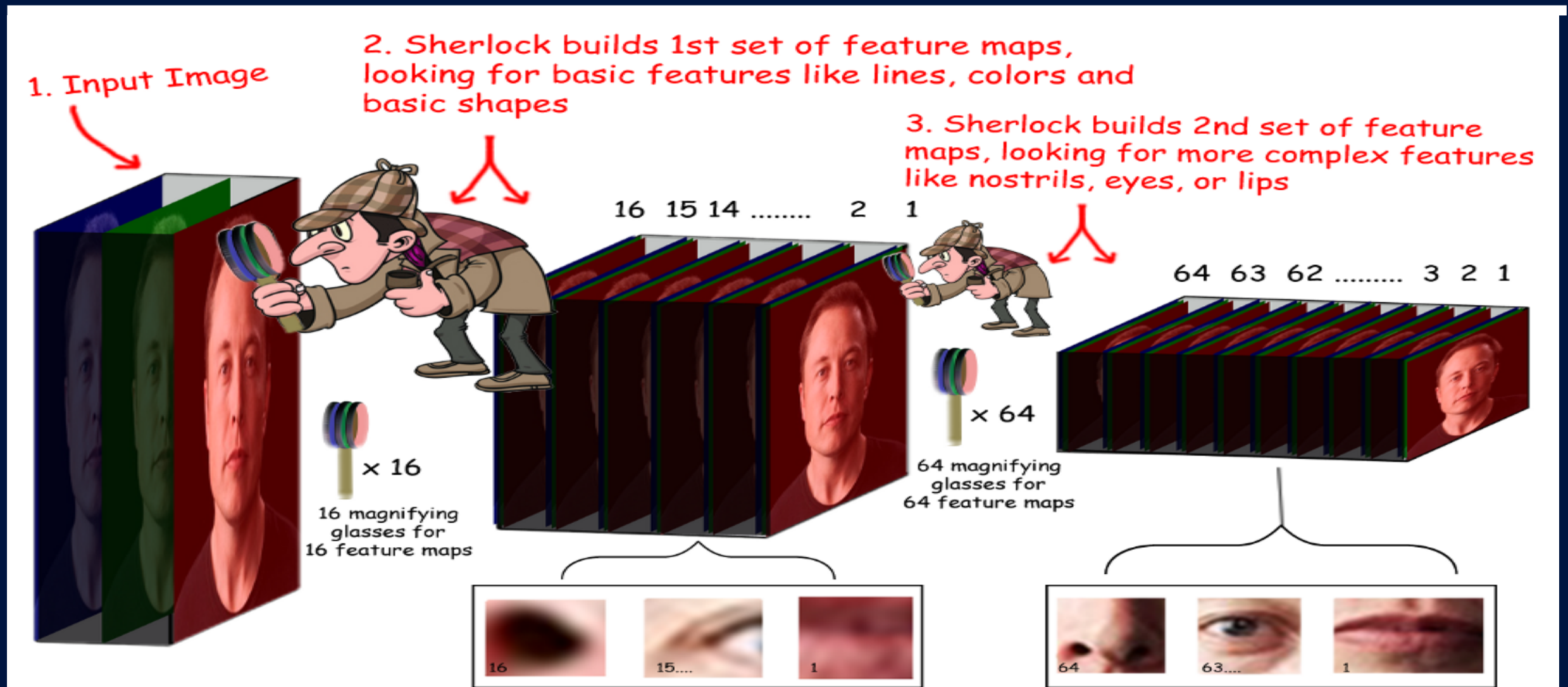
0	46
74	78

**H.** For each digital image, a CNN uses many layers of convolutional filters. Finally, the last convolutional layer outputs all of its feature maps to a "fully connected" layer, which examines the maps in their entirety. The CNN uses several fully connected layers to make a final determination about the image's content.





# Convolutional NN (DNN) in popular blogs - I



**Sherlock Holmes  
the "Feature Detective"**

[www.ExcelwithML.com](http://www.ExcelwithML.com)

Image Credit: Dave Smith;  
<https://towardsdatascience.com/cutting-edge-face-recognition-is-complicated-these-spreadsheets-make-it-easier-e7864dbf0e1a>  
Accessed; August 7, 2018



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# Convolutional NN (DNN) in popular blogs - II

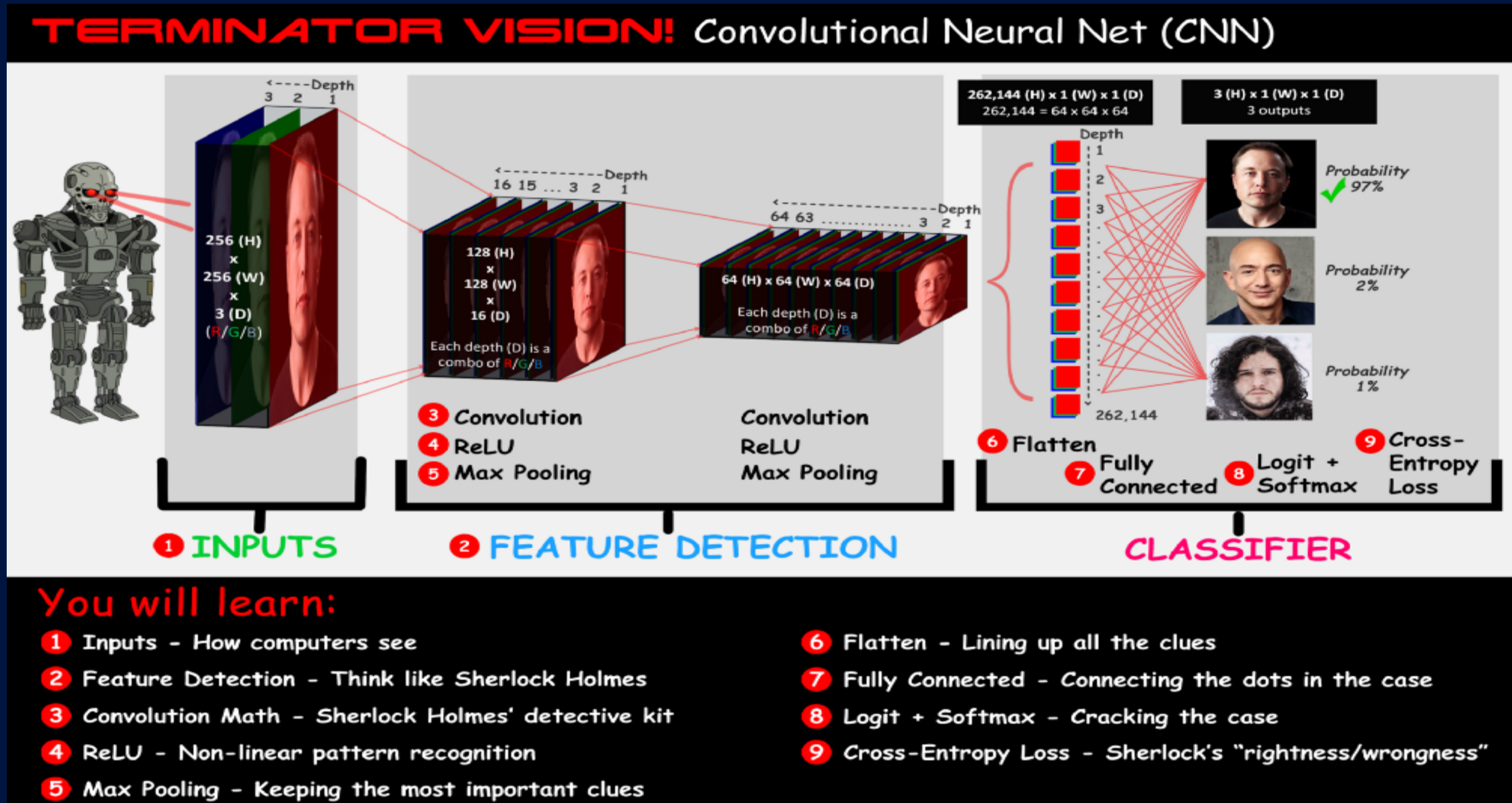


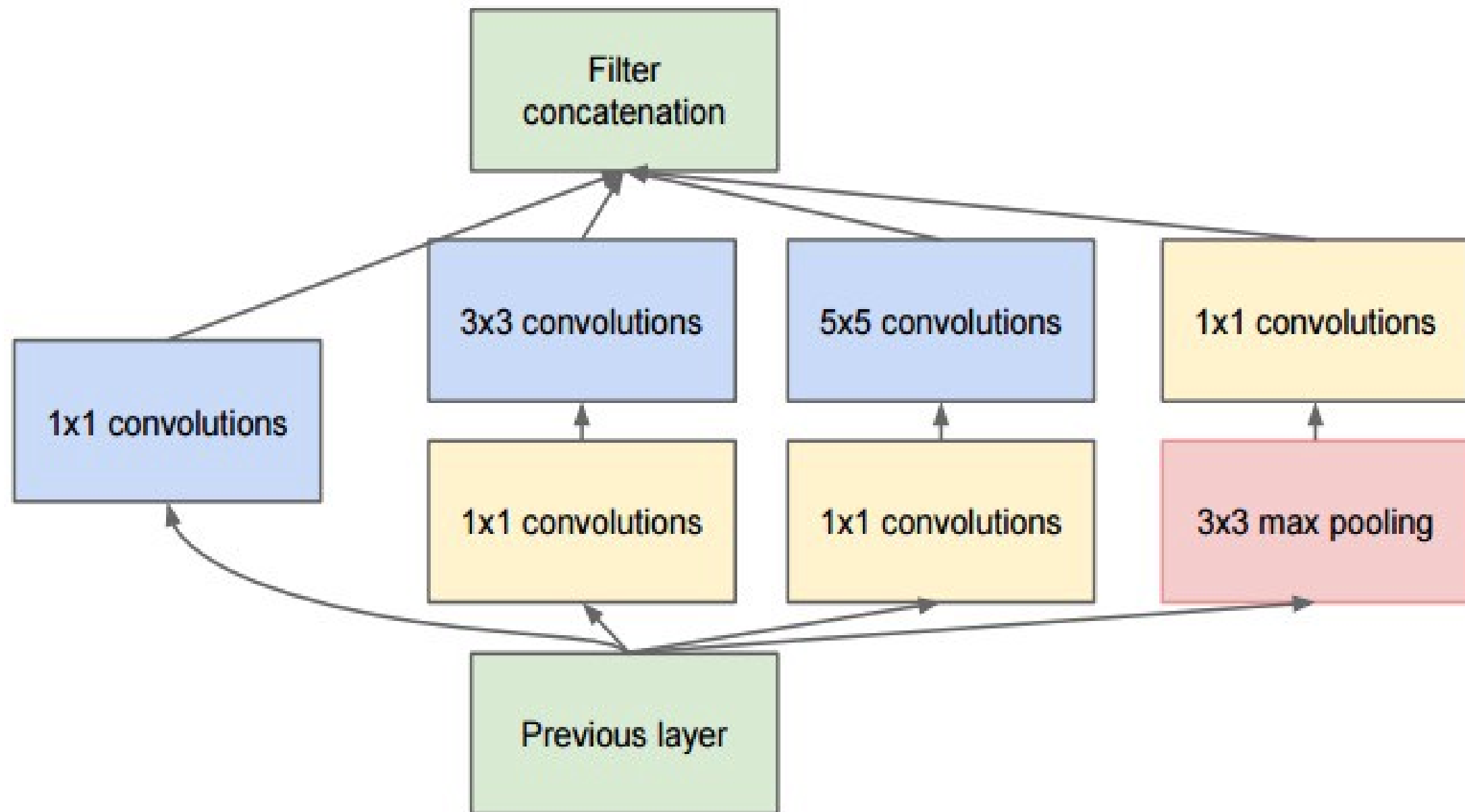
Image Credit: Dave Smith;  
<https://towardsdatascience.com/cutting-edge-face-recognition-is-complicated-these-spreadsheets-make-it-easier-e7864dbf0e1a>  
Accessed; August 7, 2018



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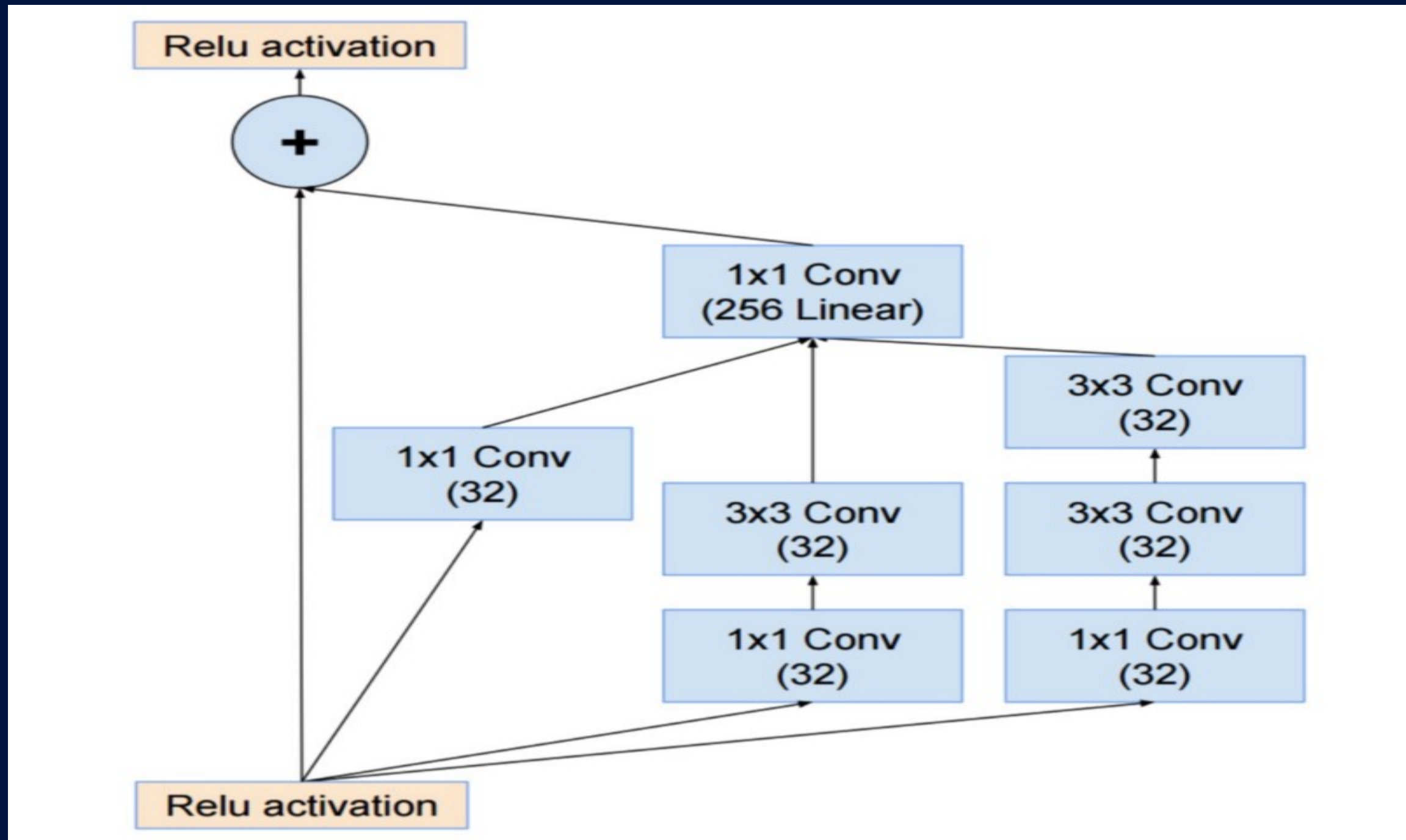
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# Christian Szegedy: GoogleNet – Inception Architecture (2014)





# ResNet with Inception Architecture (2015)



**Deep Residual Learning for Image Recognition**  
[Kaiming He](#), [Xiangyu Zhang](#), [Shaoqing Ren](#), [Jian Sun](#)  
(Submitted on 10 Dec 2015), [arXiv:1512.03385](#)



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# Training Hardware

## Deep Learning Hardware (2016)

GPUs: Nvidia is dominating

One of the first GPU neural nets was on a NVIDIA GTX 280 up to 9 layers neural network. (2010 Ciresan and Schmidhuber)

- Nvidia chips tend to outperform AMD
- More importantly, all the major frameworks use CUDA as first-class citizen. Poor support for AMD's OpenCL



**NVIDIA®**





# Libraries – A ‘revolution’ in the making ?

## Python For Data Science Cheat Sheet

### SciPy - Linear Algebra

Learn More Python for Data Science [interactively](https://www.datacamp.com) at [www.datacamp.com](https://www.datacamp.com)



### SciPy

The SciPy library is one of the core packages for scientific computing that provides mathematical algorithms and convenience functions built on the NumPy extension of Python.



### Interacting With NumPy

[Also see NumPy](#)

```
>>> import numpy as np
>>> a = np.array([1,2,3])
>>> b = np.array([(1+5j,2j,3j), (4j,5j,6j)])
>>> c = np.array([(1.5,2,3), (4,5,6)], [(3,2,1), (4,5,6)])
```

### Index Tricks

```
>>> np.mgrid[0:5,0:5]
>>> np.ogrid[0:2,0:2]
>>> np.r_[3,[0]*5,-1:1:10j]
>>> np.c_[b,c]
```

Create a dense meshgrid
Create an open meshgrid
Stack arrays vertically (row-wise)
Create stacked column-wise arrays

### Shape Manipulation

```
>>> np.transpose(b)
>>> b.flatten()
>>> np.hstack((b,c))
>>> np.vstack((a,b))
>>> np.hsplit(c,2)
>>> np.vsplit(d,2)
```

Permute array dimensions
Flatten the array
Stack arrays horizontally (column-wise)
Stack arrays vertically (row-wise)
Split the array horizontally at the 2nd index
Split the array vertically at the 2nd index

### Polynomials

```
>>> from numpy import polyid
>>> p = polyid([3,4,5])
```

Create a polynomial object
----------------------------

### Vectorizing Functions

```
>>> def myfunc(a):
>>>     if a < 0:
>>>         return a*2
>>>     return a/2
>>> np.vectorize(myfunc)
```

Vectorize functions
---------------------

### Type Handling

```
>>> np.real(b)
>>> np.imag(b)
>>> np.real_if_close(c,tol=1000)
>>> np.cast['f'](np.pi)
```

Return the real part of the array elements
Return the imaginary part of the array elements
Return a real array if complex parts close to 0
Cast object to a data type

### Other Useful Functions

```
>>> np.angle(b,deg=True)
>>> g = np.linspace(0,np.pi,100)
>>> g[3:] += np.pi
>>> np.unwrap(g)
>>> np.logspace(0,10,3)
>>> np.select([c<4],[c*2])
>>> misc.factorial(a)
>>> misc.comb(10,3,exact=True)
>>> misc.central_diff_weights(3)
>>> misc.derivative(myfunc,1,0)
```

Return the angle of the complex argument
Create an array of evenly spaced values (number of samples)
Unwrap
Create an array of evenly spaced values (log scale)
Return values from a list of arrays depending on conditions
Factorial
Combine N things taken at k time
Weights for Np-point central derivative
Find the n-th derivative of a function at a point

## Linear Algebra

You'll use the `linalg` and `sparse` modules. Note that `scipy.linalg` contains and expands on `numpy.linalg`.

[Also see NumPy](#)

### Creating Matrices

```
>>> from scipy import linalg, sparse
>>> A = np.matrix(np.random.random((2,2)))
>>> B = np.asmatrix(b)
>>> C = np.mat(np.random.random((10,5)))
>>> D = np.mat([(3,4), (5,6)])
```

### Basic Matrix Routines

<b>Inverse</b> >>> A.I >>> linalg.inv(A)	Inverse Inverse
<b>Transposition</b> >>> A.T >>> A.H	Transpose matrix Conjugate transposition
<b>Trace</b> >>> np.trace(A)	Trace
<b>Norm</b> >>> linalg.norm(A) >>> linalg.norm(A,1) >>> linalg.norm(A,np.inf)	Frobenius norm L1 norm (max column sum) L inf norm (max row sum)
<b>Rank</b> >>> np.linalg.matrix_rank(C)	Matrix rank
<b>Determinant</b> >>> linalg.det(A)	Determinant
<b>Solving linear problems</b> >>> linalg.solve(A,b) >>> E = np.mat(a).T >>> linalg.lstsq(F,E)	Solver for dense matrices Solver for dense matrices Least-squares solution to linear matrix equation
<b>Generalized inverse</b> >>> linalg.pinv(C) >>> linalg.pinv2(C)	Compute the pseudo-inverse of a matrix (least-squares solver) Compute the pseudo-inverse of a matrix (SVD)

### Creating Sparse Matrices

```
>>> F = np.eye(3, k=1)
>>> G = np.mat(np.identity(2))
>>> C[C > 0.5] = 0
>>> H = sparse.csr_matrix(C)
>>> I = sparse.csc_matrix(D)
>>> J = sparse.dok_matrix(A)
>>> E.todense()
>>> sparse.inpmatrix_csc(A)
```

Create a 2x2 identity matrix
Create a 2x2 identity matrix
Compressed Sparse Row matrix
Compressed Sparse Column matrix
Dictionary Of Keys matrix
Sparse matrix to full matrix
Identify sparse matrix

### Sparse Matrix Routines

<b>Inverse</b> >>> sparse.linalg.inv(I)	Inverse
<b>Norm</b> >>> sparse.linalg.norm(I)	Norm
<b>Solving linear problems</b> >>> sparse.linalg.spsolve(H,I)	Solver for sparse matrices

### Sparse Matrix Functions

```
>>> sparse.linalg.expm(I)
```

Sparse matrix exponential
---------------------------

### Asking For Help

```
>>> help(scipy.linalg.diagsvd)
>>> np.info(np.matrix)
```

### Matrix Functions

<b>Addition</b> >>> np.add(A,D)	Addition
<b>Subtraction</b> >>> np.subtract(A,D)	Subtraction
<b>Division</b> >>> np.divide(A,D)	Division
<b>Multiplication</b> >>> A @ D	Multiplication operator (Python 3)
>>> np.multiply(D,A)	Multiplication
>>> np.dot(A,D)	Dot product
>>> np.vdot(A,D)	Vector dot product
>>> np.inner(A,D)	Inner product
>>> np.outer(A,D)	Outer product
>>> np.tensordot(A,D)	Tensor dot product
>>> np.kron(A,D)	Kronecker product
<b>Exponential Functions</b> >>> linalg.expm(A) >>> linalg.expm2(A) >>> linalg.expm3(D)	Matrix exponential Matrix exponential (Taylor Series) Matrix exponential (eigenvalue decomposition)
<b>Logarithm Function</b> >>> linalg.logm(A)	Matrix logarithm
<b>Trigonometric Functions</b> >>> linalg.sinm(D) >>> linalg.cosm(D) >>> linalg.tanm(A)	Matrix sine Matrix cosine Matrix tangent
<b>Hyperbolic Trigonometric Functions</b> >>> linalg.sinhm(D) >>> linalg.coshm(D) >>> linalg.tanhm(A)	Hyperbolic matrix sine Hyperbolic matrix cosine Hyperbolic matrix tangent
<b>Matrix Sign Function</b> >>> np.signm(A)	Matrix sign function
<b>Matrix Square Root</b> >>> linalg.sqrtm(A)	Matrix square root
<b>Arbitrary Functions</b> >>> linalg.funm(A, lambda x: x*x)	Evaluate matrix function

### Decompositions


<b>Eigenvalues and Eigenvectors</b> >>> la, v = linalg.eig(A)  >>> l1, l2 = la >>> v[:,0] >>> v[:,1] >>> linalg.eigvals(A)	Solve ordinary or generalized eigenvalue problem for square matrix Unpack eigenvalues First eigenvector Second eigenvector Unpack eigenvalues
<b>Singular Value Decomposition</b> >>> U,s,Vh = linalg.svd(B) >>> M,N = B.shape >>> Sig = linalg.diagsvd(s,M,N)	Singular Value Decomposition (SVD) Construct sigma matrix in SVD
<b>LU Decomposition</b> >>> P,L,U = linalg.lu(C)	LU Decomposition

### Sparse Matrix Decompositions

```
>>> la, v = sparse.linalg.eigs(F,1)
>>> sparse.linalg.svds(H, 2)
```

Eigenvalues and eigenvectors
SVD


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# A mostly complete chart of Neural Networks

©2016 Fjodor van Veen - asimovinstitute.org

-  Backfed Input Cell
-  Input Cell
-  Noisy Input Cell
-  Hidden Cell
-  Probabilistic Hidden Cell
-  Spiking Hidden Cell
-  Output Cell
-  Match Input Output Cell
-  Recurrent Cell
-  Memory Cell
-  Different Memory Cell
-  Kernel
-  Convolution or Pool

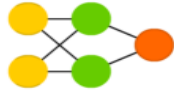
Perceptron (P)



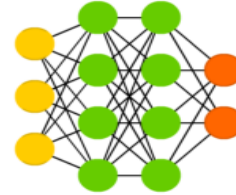
Feed Forward (FF)



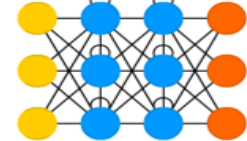
Radial Basis Network (RBF)



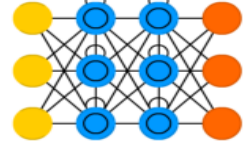
Deep Feed Forward (DFF)



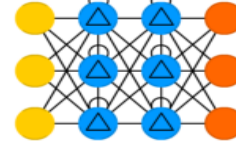
Recurrent Neural Network (RNN)



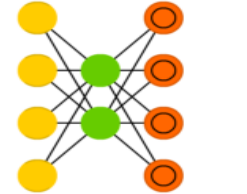
Long / Short Term Memory (LSTM)



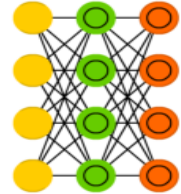
Gated Recurrent Unit (GRU)



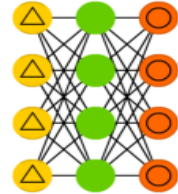
Auto Encoder (AE)



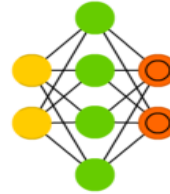
Variational AE (VAE)



Denoising AE (DAE)



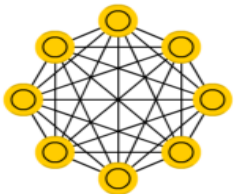
Sparse AE (SAE)



Markov Chain (MC)



Hopfield Network (HN)



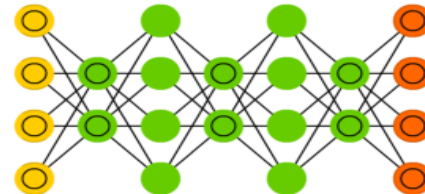
Boltzmann Machine (BM)



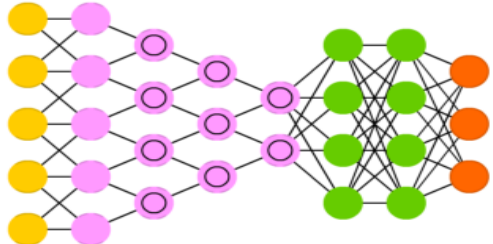
Restricted BM (RBM)



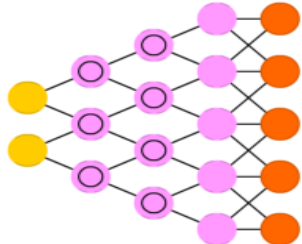
Deep Belief Network (DBN)



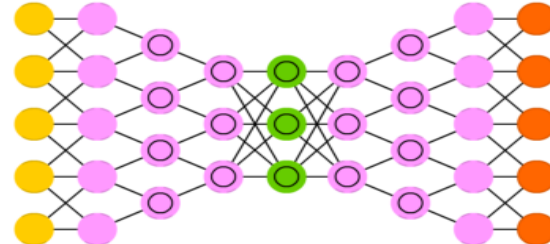
Deep Convolutional Network (DCN)



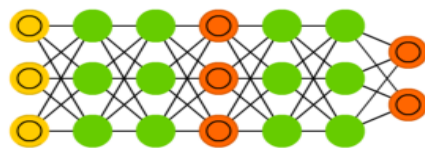
Deconvolutional Network (DN)



Deep Convolutional Inverse Graphics Network (DCIGN)



Generative Adversarial Network (GAN)



Liquid State Machine (LSM)



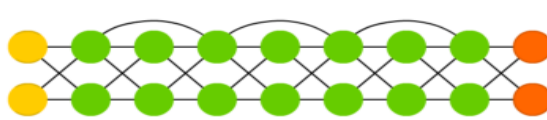
Extreme Learning Machine (ELM)



Echo State Network (ESN)



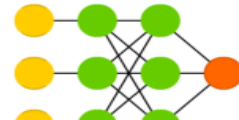
Deep Residual Network (DRN)



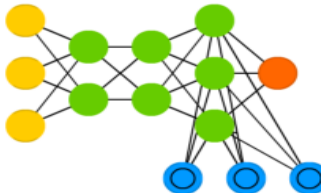
Kohonen Network (KN)



Support Vector Machine (SVM)



Neural Turing Machine (NTM)



## Taxonomy

Source:

<http://www.asimovinstitute.org/neural-network-zoo/>



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# Frameworks & Libraries – I

## TensorFlow

Created by Google

TensorFlow is written with a Python API over a C/C++ engine

TensorFlow generates a computational graph (e.g. a series of matrix operations) and performs automatic differentiation



### Pros:

- Uses Python + Numpy
- Lots of interest from the community
- Highly parallel, and designed to use various backends (software, gpu, asic)
- Apache License

### Cons:

- Slower than other frameworks<sup>[1]</sup>
- More features, more abstractions than torch
- Not many pretrained models yet

<https://arxiv.org/pdf/1511.06435v3.pdf>

# Some fundamentals

## Data-Knowledge spectrum

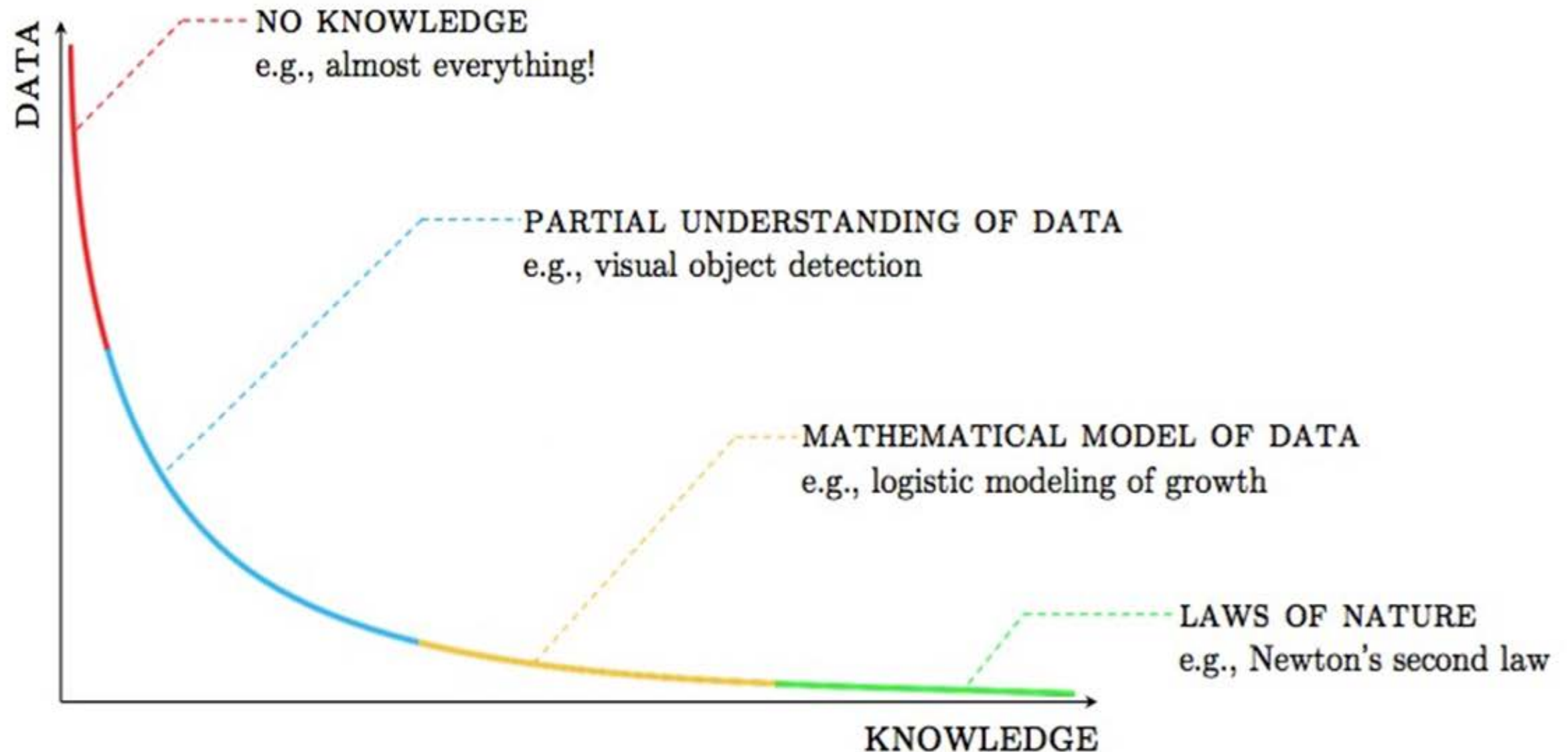


Image taken from Machine Learning Refined, by Watt - Borhani - Katsaggelos



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# The “Data Sets” (laboratory style)

Image credit: Xuedong Huang

## ImageNet: Microsoft 2015 ResNet

The *ImageNet* Large Scale Visual Recognition Challenge (ILSVRC) evaluates algorithms for object detection and image classification at large scale

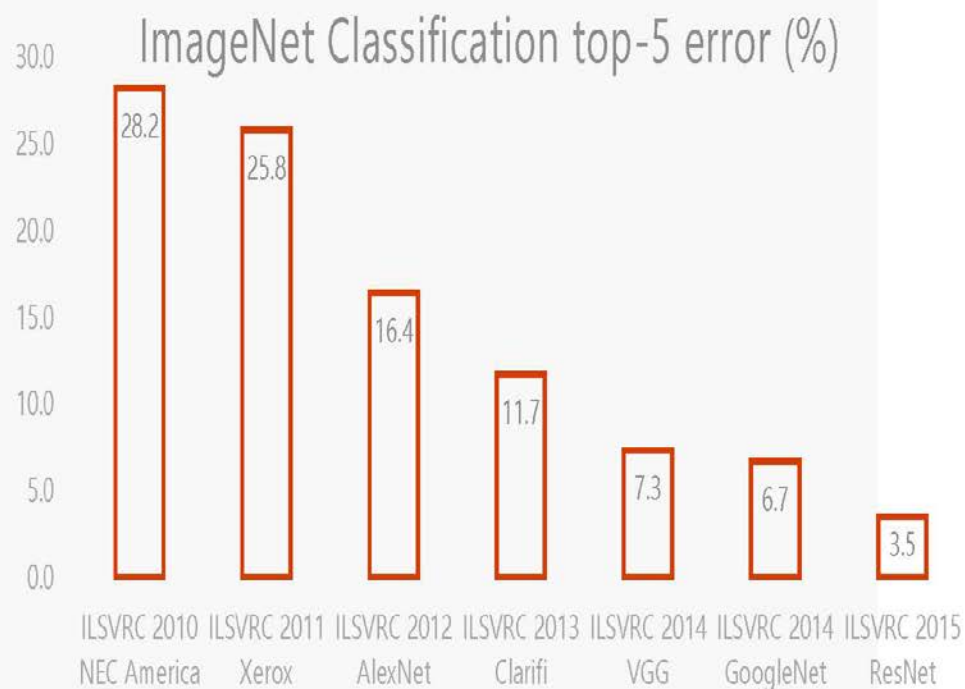


Image Credit : Ferenc Huszar



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# Deep Learning → Real World Problems

---

**What matters:** Real-world label distributions; Understanding black box models; Pre-training.

**Medical vision:** if you want to build a system which detects lymph nodes in the human body in Computed Tomography (CT) images, you need annotated images where the lymph node is labeled. This is a rather time consuming task, as the images are in 3D and it is required to recognize very small structures. Assuming that a radiologist earns 100\$/h and can carefully annotate 4 images per hour, this implies that you incur costs of 25\$ per image or 250k\$ for 10000 labeled images. Considering that you require several physicians to label the same image to ensure close to 100% diagnosis correctness, acquiring a dataset for the given medical task would easily exceed those 250k\$." <sup>1</sup>

**Credit scoring:** if you want to build a system that makes credit decisions, you need to know who is likely to default so you can train a machine learning system to recognize them beforehand. Unfortunately, you only know for sure if somebody defaults when it happens. Thus, a naive strategy would be to give loans of say 10k\$ to everyone. However, this means that every person that defaults will cost you 10k\$. This puts a very expensive price tag on each labeled data point." <sup>1</sup>

<sup>1</sup> Credit: Rasmus Rothe, MERANDIX

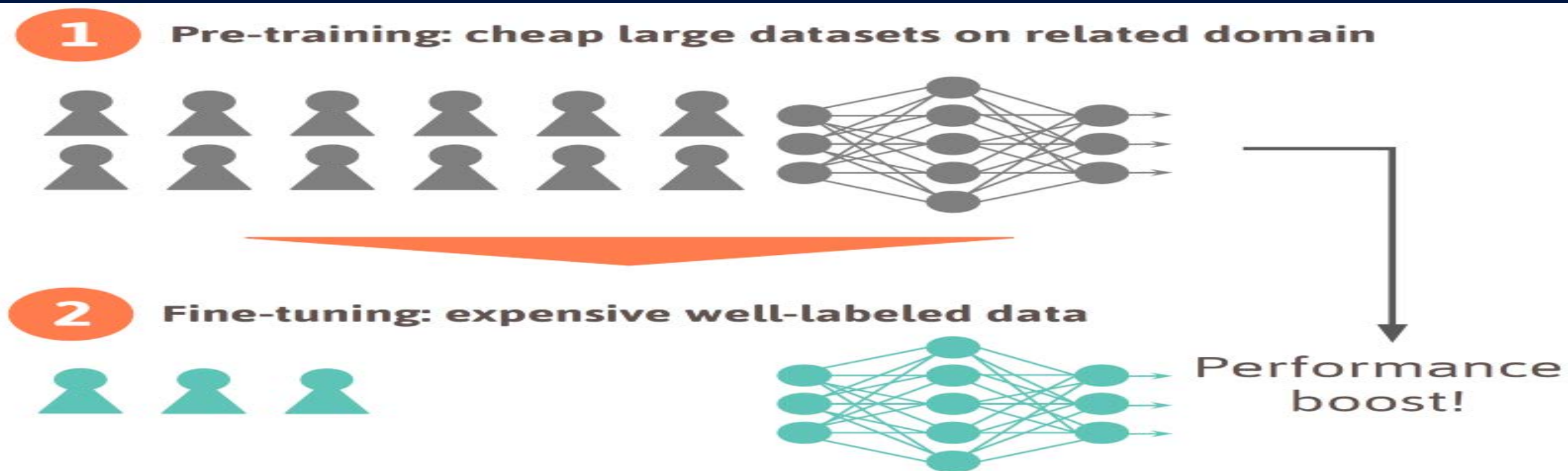




# Deep Learning → Real World Problems

**What matters:** Real-world label distributions; Understanding black box models; Pre -training.

" **Medical Care:** Researchers at the University of Pittsburg in the late 1990s evaluated machine learning algorithms for predicting mortality rates from pneumonia. The algorithms recommended that hospitals send home pneumonia patients who were also asthma sufferers, estimating their risk of death from pneumonia to be lower. It turned out that the dataset fed into the algorithms did not account for the fact that asthma sufferers had been immediately sent to intensive care, and had fared better only due to the additional attention." <sup>1</sup>

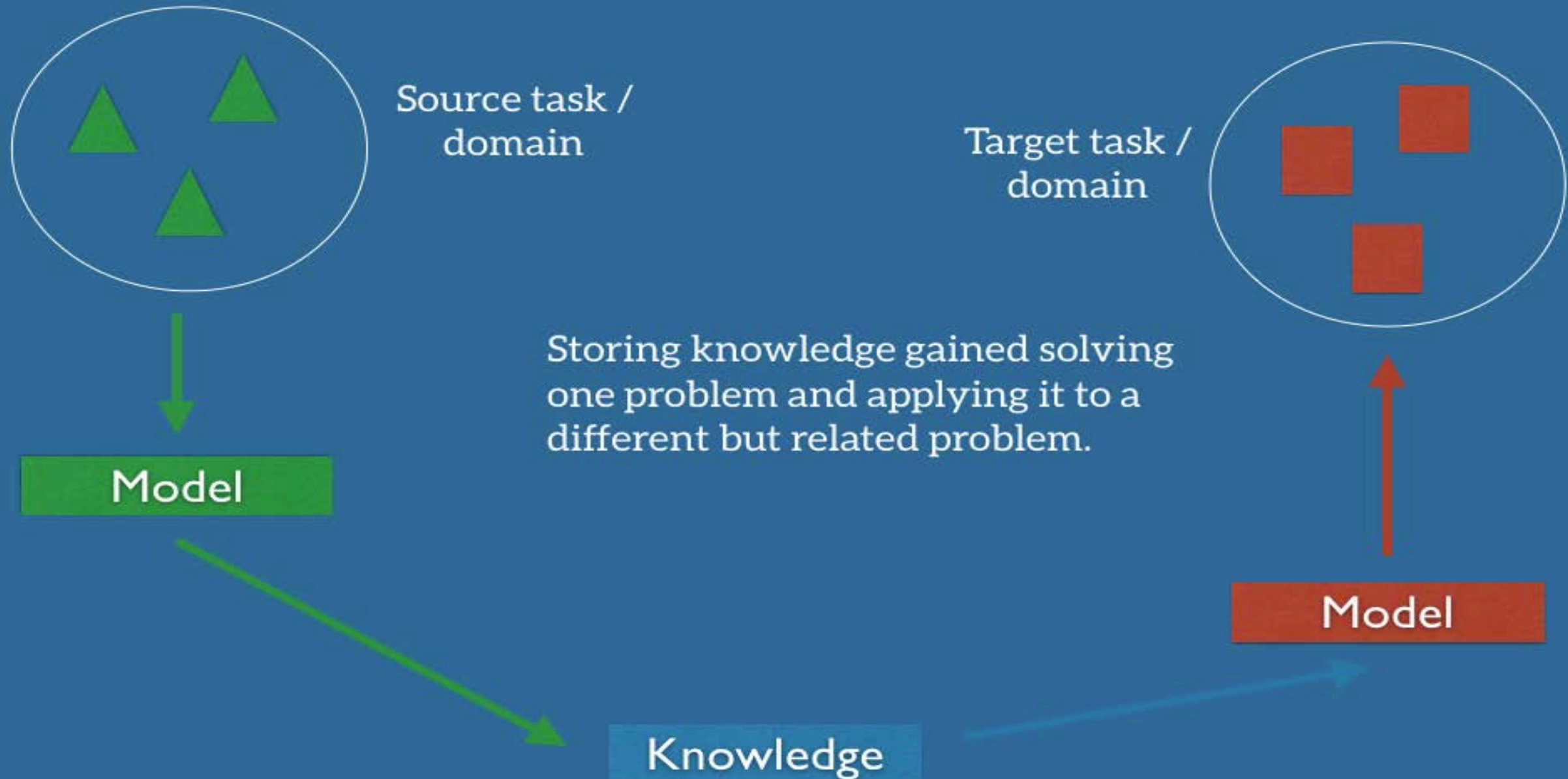


<sup>1</sup> Credit: Anastassia Fendyk, Harvard

Image Credit: Rasmus Rothe, MERANDIX

# Deep Learning → Real World Problems

## Transfer learning





# Neural Nets - The Achilles Heel

---

- Great empirical achievements (in certain application areas) were obtained with hardly any theoretical understanding of the underlying paradigm.
- The optimization employed in the learning process is highly non-convex and intractable from a theoretical viewpoint.
- Proponents offer very little interpretability of the found solution or understanding of the underlying phenomena.

# Neural Nets - Challenges

---



a young boy is holding a  
baseball bat

Statistically impressive, but  
individually unreliable

"Deep Visual-Semantic Alignments for  
Generating Image Descriptions"  
by Andrei Karpathy, Li Fei-Fei (CVPR  
2015).

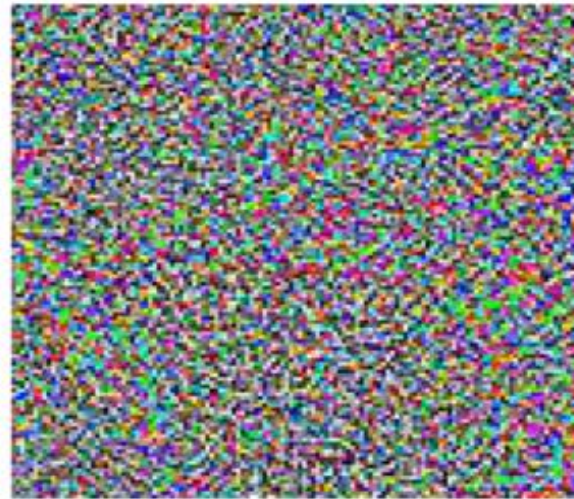
# Neural Nets - Challenges



**Panda**

57.7% confidence

+ E



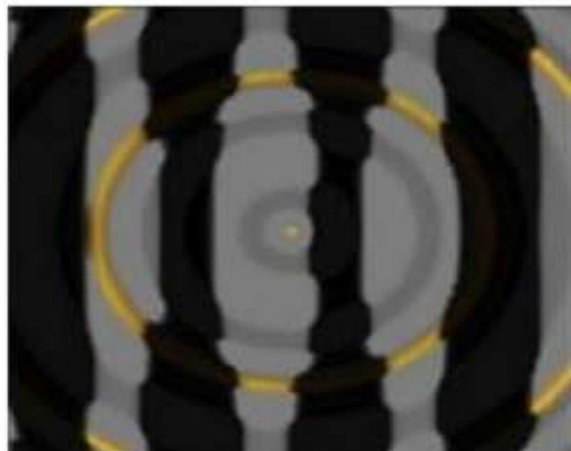
less than 1%  
targeted distortion

=



**Gibbon**

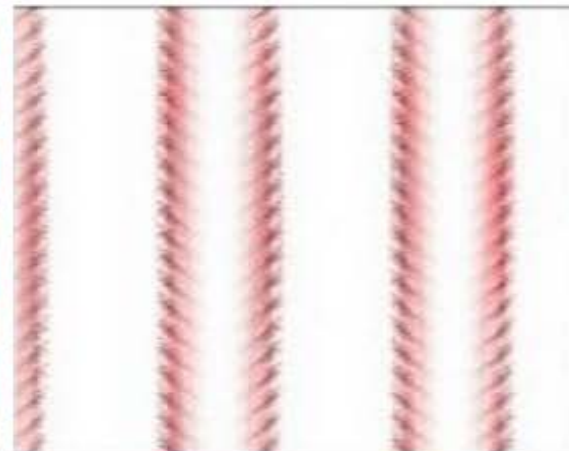
99.3% confidence



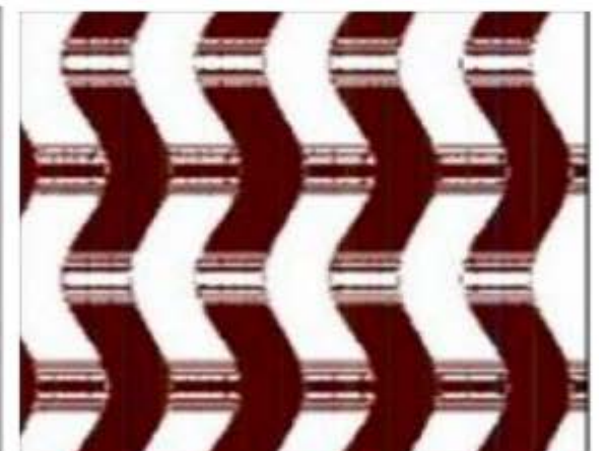
**King penguin**



**Starfish**



**Baseball**



**Electric guitar**

Conclusion: Inherent flaws can be exploited



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# Neural Nets - Challenges



Internet trolls cause the AI bot, Tay, to act offensively

Skewed training data creates maladaptation



# On Deep Neural Networks



**Bored Yann LeCun**  
@boredyannlecun

Following



Spend the holidays with your family, not reading arXiv papers. You'd be wasting your time anyway because—2019 spoiler alert—  
**\*CONVOLUTION IS ALL YOU NEED!\***  
[#torched](#) [#feelthelearn](#) [#Christvolution](#)

7:10 PM - 23 Dec 2018

**Is this a POTUS tweet ?**



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# ‘Are you too busy to improve ?’ Simmerman / Forss

To really consider “The Possibilities,”  
you must *Step Back from your Wagon.*



You can do YOUR best work when you can get others to do THEIRS.

Credit: Scott J Simmerman



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# Outline

---

- A definition (or two)
- Altum Visum on deep learning networks
- **Machine Learning: Myths & Realities**
- Machine Learning as a process
- Explainable Artificial Intelligence
- Epilogue



# Myth

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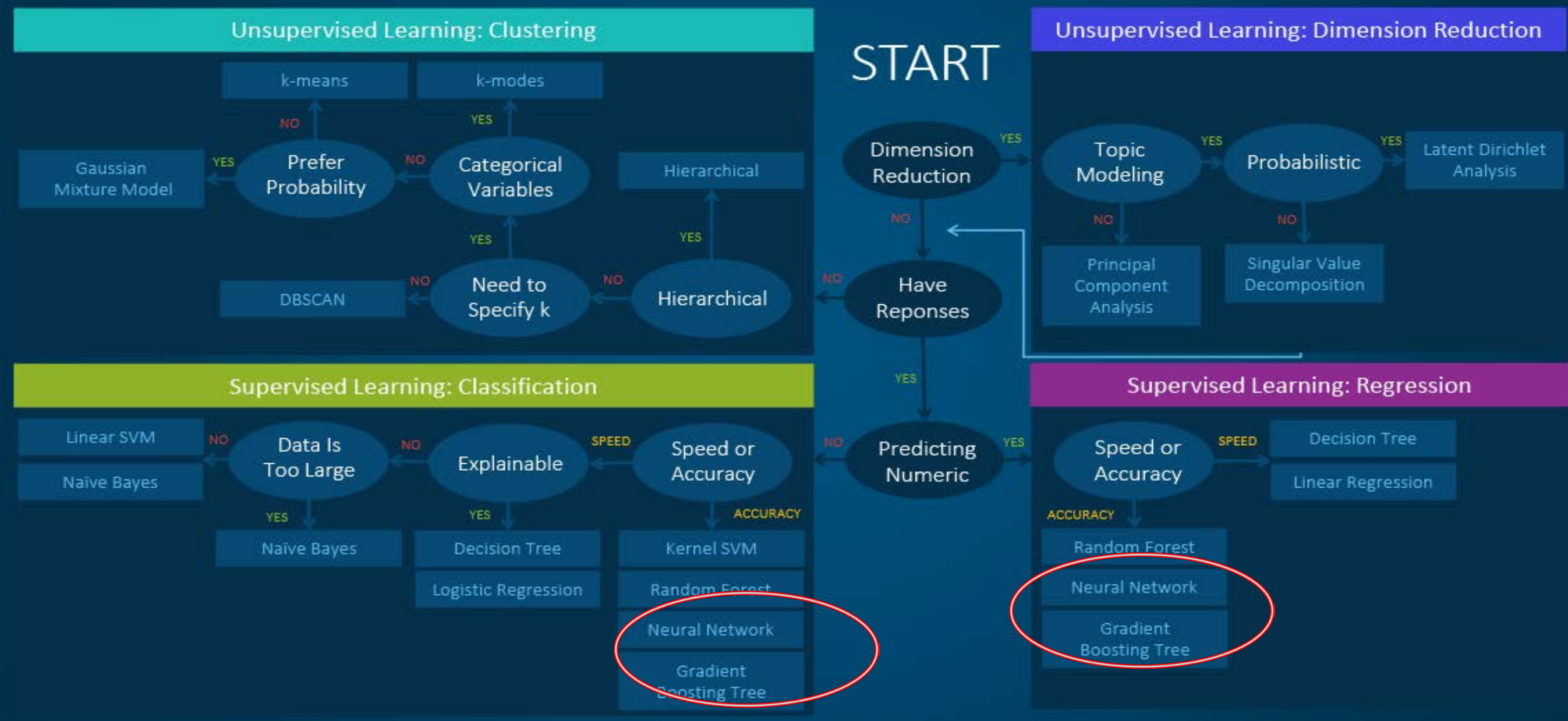
Machine Learning = Deep Neural Networks

Quiz question: When the term “A.I. Winter” was invented and why ?



# Reality

## Machine Learning Algorithms Cheat Sheet



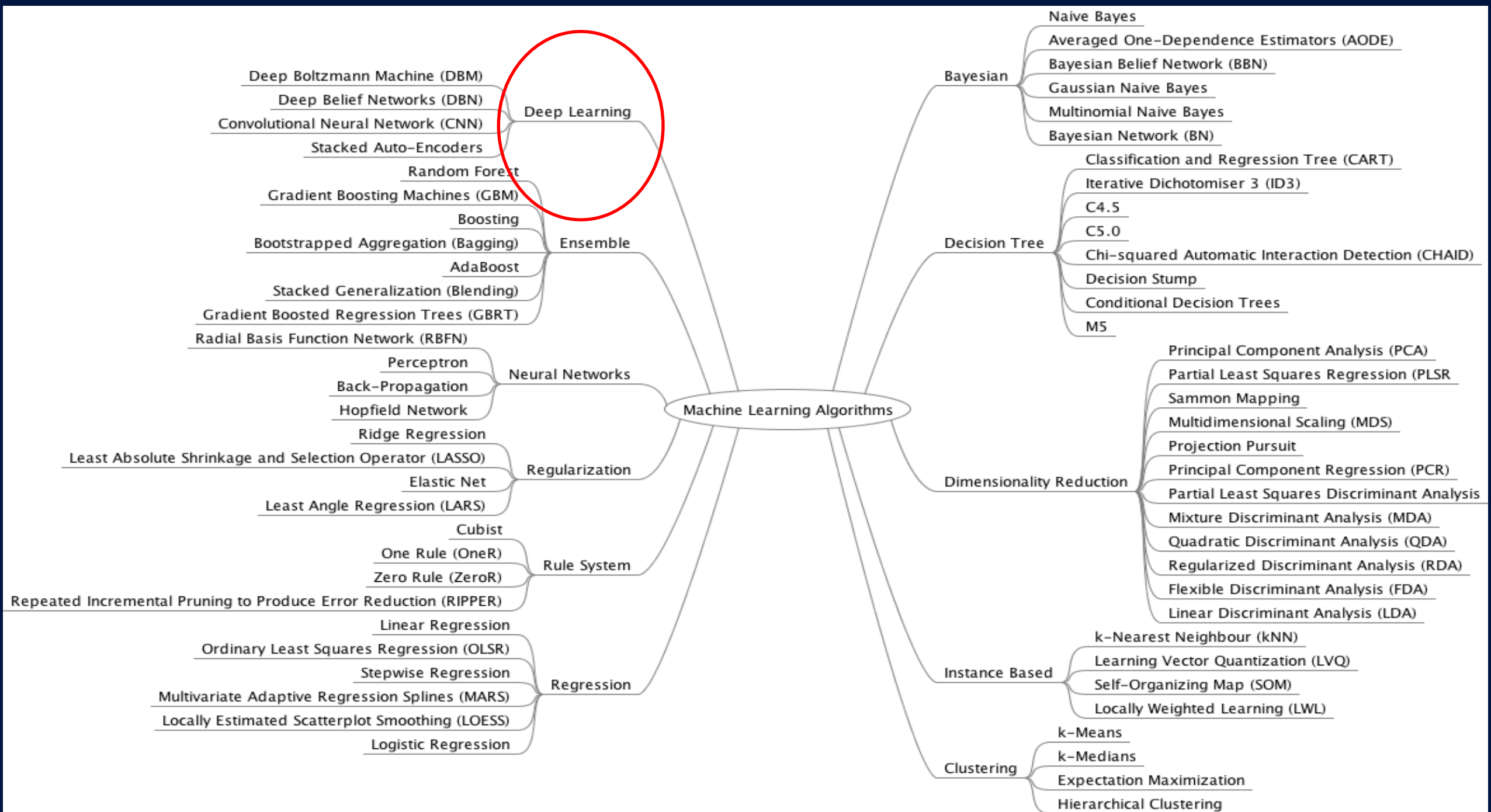
Credit: Hui Li, SAS Analytics, April 2017



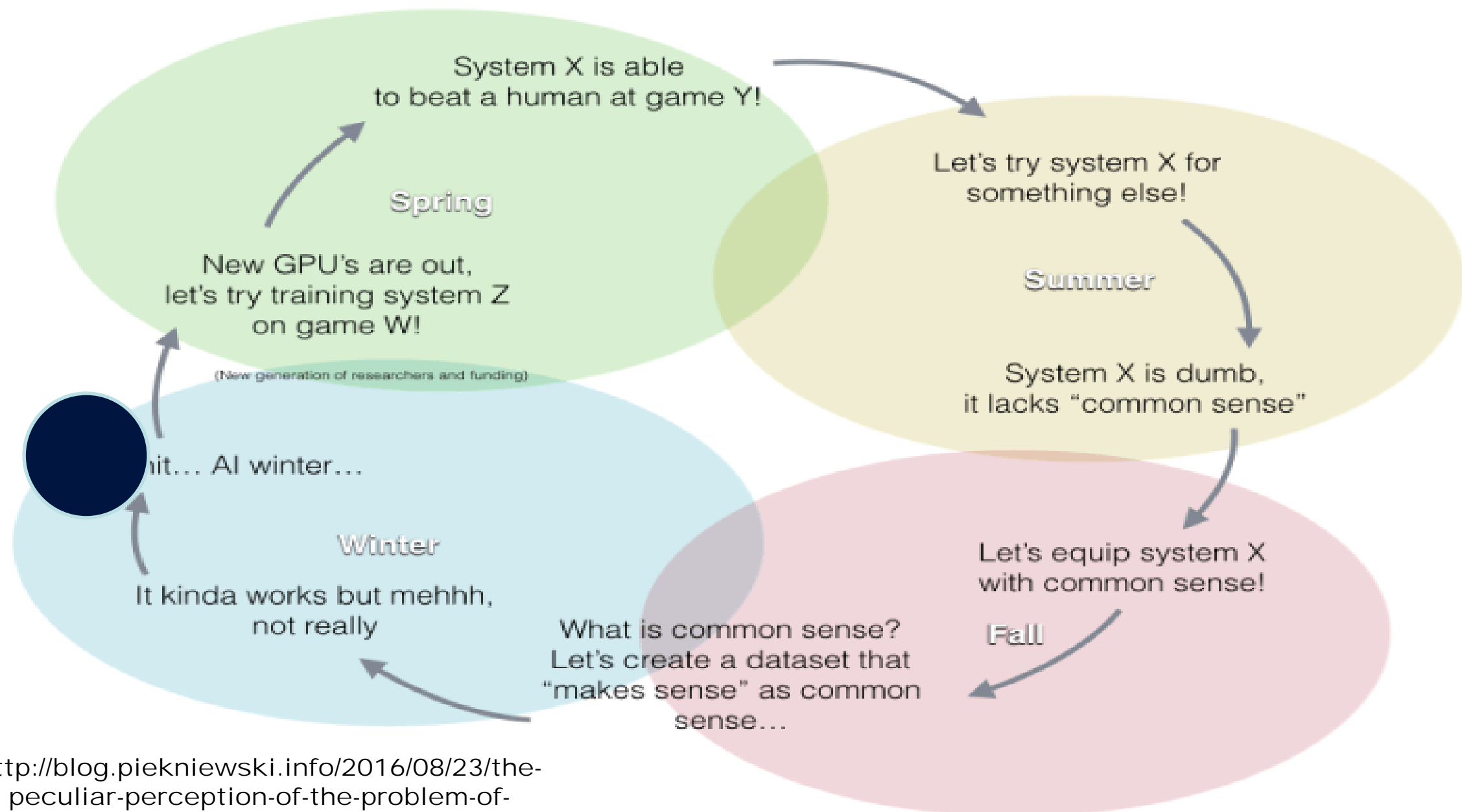
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# Reality



# Reality or Myth: The four Seasons



<http://blog.piekniowski.info/2016/08/23/the-peculiar-perception-of-the-problem-of-perception/>





# Consider

---

“If your only tool is a hammer, then all of the problems look like nails”.

Abraham H. Maslow (1962) **via** S. (Pas) Pasupathy (1999).



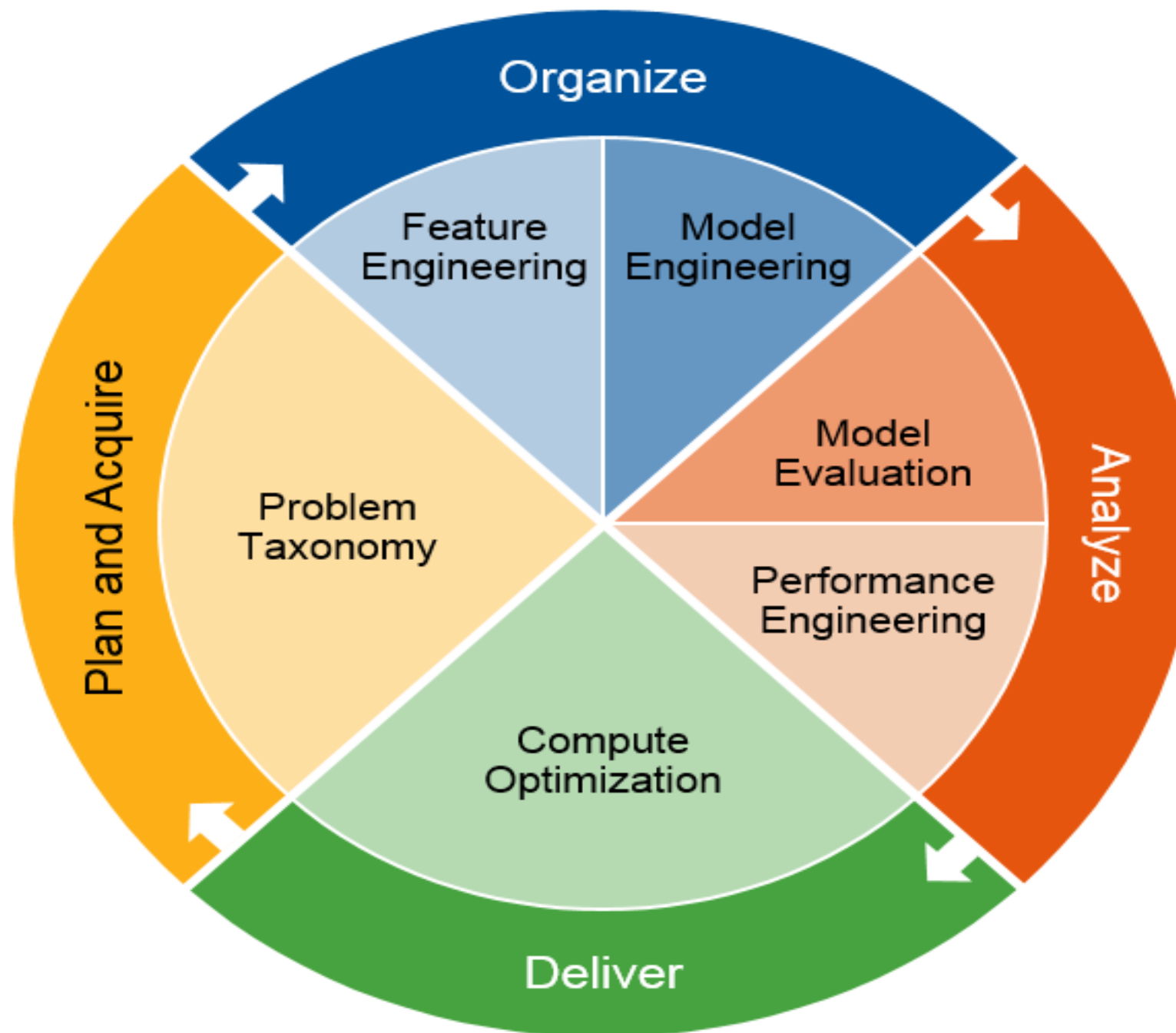
# Outline

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# Engineering Cycle of Machine Learning

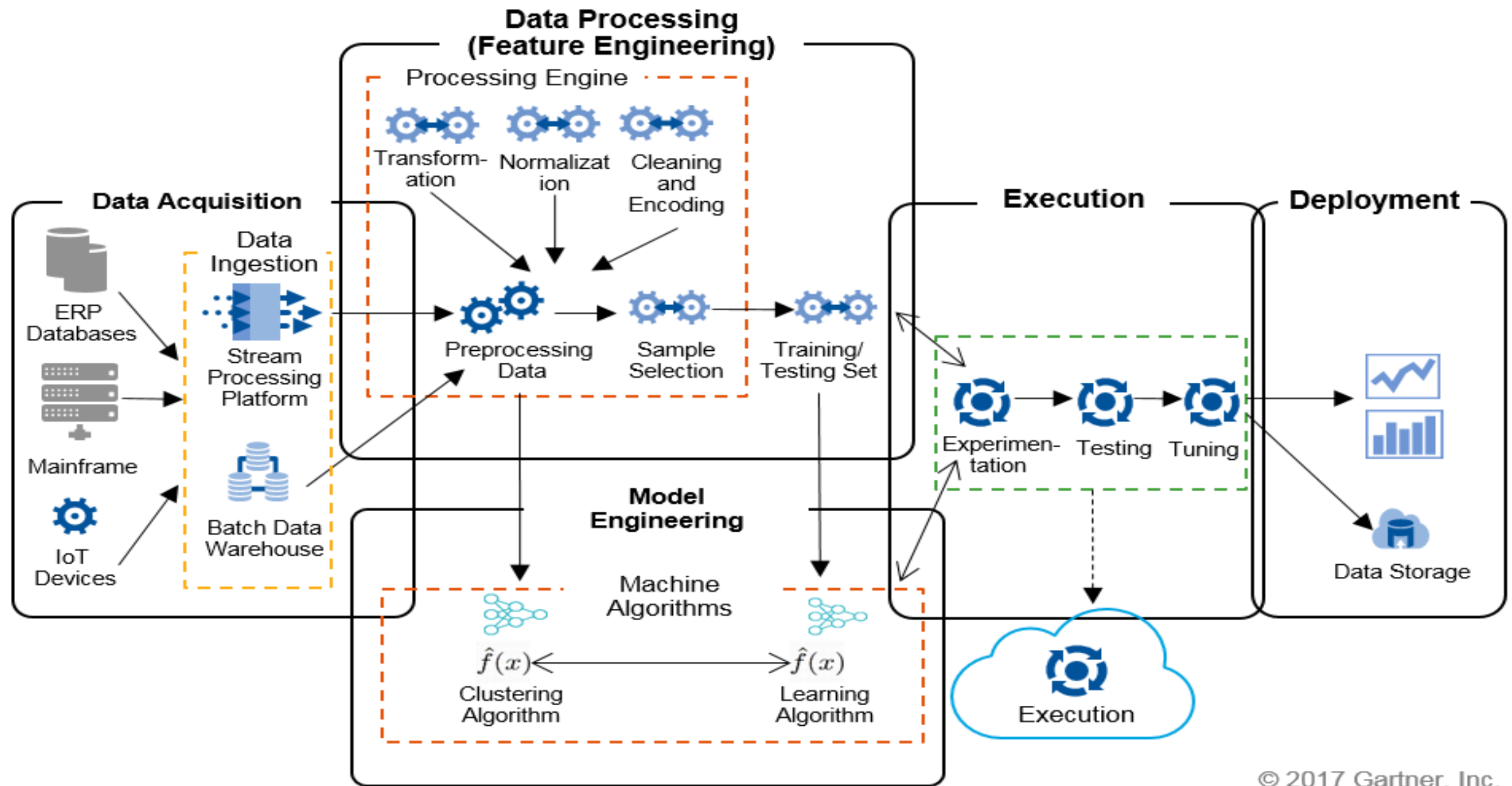


© 2017 Gartner, Inc.

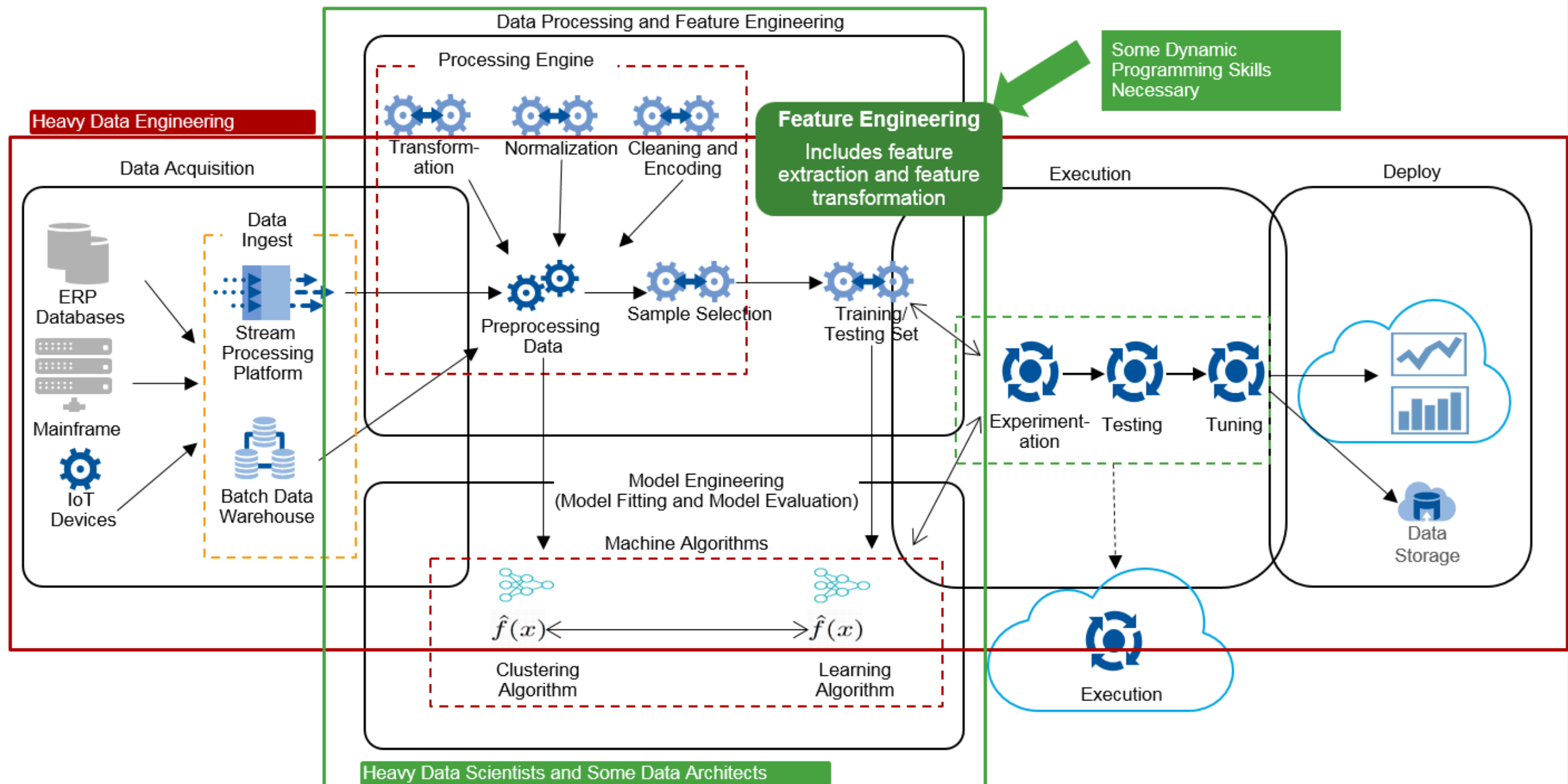
54



# Machine Learning: Engineering Architecture



# Machine Learning – Skills Set Requirements



© 2017 Gartner, Inc.



# What is the expected impact & where

Machine learning has great impact potential across industries and use case types

Impact potential

Low  High

Problem type	Automotive	Manufacturing	Consumer	Finance	Agriculture	Energy	Health care	Pharma-ceuticals	Public/social	Media	Telecom	Transport and logistics
Real-time optimization	Medium	Medium	Medium	Low	Medium	Medium	Low	Low	High	Medium	Medium	Low
Strategic optimization	Medium	Medium	Medium	Medium	High	Medium	Medium	Medium	Medium	Medium	Medium	Low
Predictive analytics	Low	Medium	High	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium
Predictive maintenance	Medium	Medium	High	Medium	Medium	Low	Low	Low	High	Low	Medium	Low
Radical personalization	Medium	Low	Medium	Medium	Medium	Low	Medium	Low	Medium	Low	Medium	Medium
Discover new trends/anomalies	Medium	Medium	Low	Medium	Low	Low	Medium	Medium	Low	Medium	Medium	Low
Forecasting	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Low	Medium	Medium
Process unstructured data	Medium	Medium	High	Low	High	Low	High	Low	Low	High	Low	High

SOURCE: McKinsey Global Institute analysis

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# A definition revised:

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**“Machine learning (ML):** a subset of artificial intelligence (AI) is more than a technique for analyzing data. It's a system that is fueled by data, with the ability to learn and improve by using algorithms that provide new insights without being explicitly programmed to do so.”

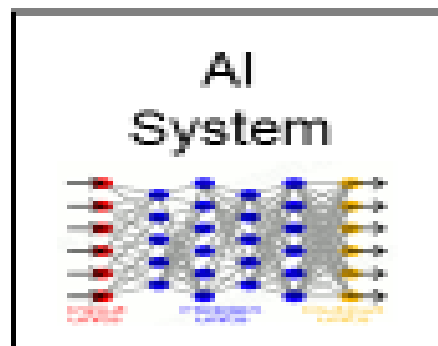
Gartner, “Preparing and Architecting for Machine Learning”, Technical Professional Advice, published January 17, 2017.



# Explainable Artificial Intelligence

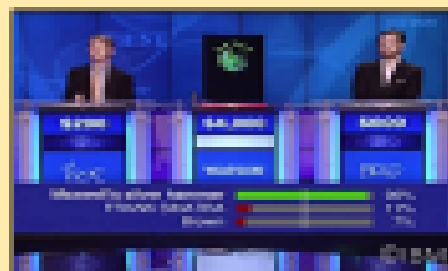
DARPA

## Introduction - The Need for Explainable AI

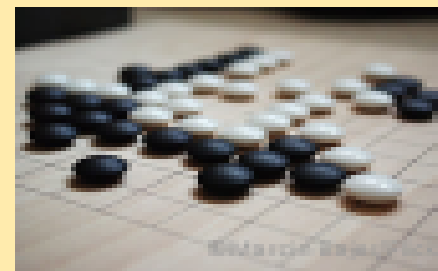


- We are entering a new age of AI applications
- Machine learning is the core technology
- Machine learning models are opaque, non-intuitive, and difficult for people to understand

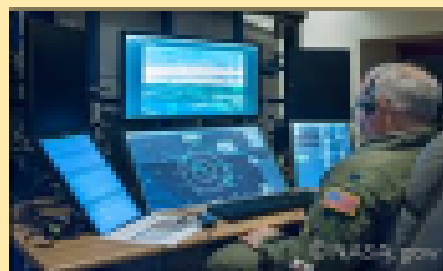
Watson



AlphaGo



Sensemaking



Operations



User



- Why did you do that?
- Why not something else?
- When do you succeed?
- When do you fail?
- When can I trust you?
- How do I correct an error?

- The current generation of AI systems offer tremendous benefits, but their effectiveness will be limited by the machine's inability to explain its decisions and actions to users.
- Explainable AI will be essential if users are to understand, appropriately trust, and effectively manage this incoming generation of artificially intelligent partners.

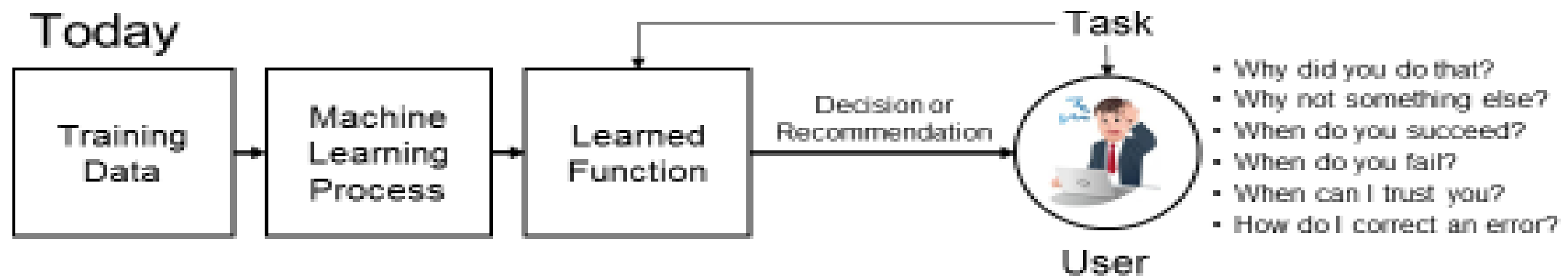


# Explainable Artificial Intelligence

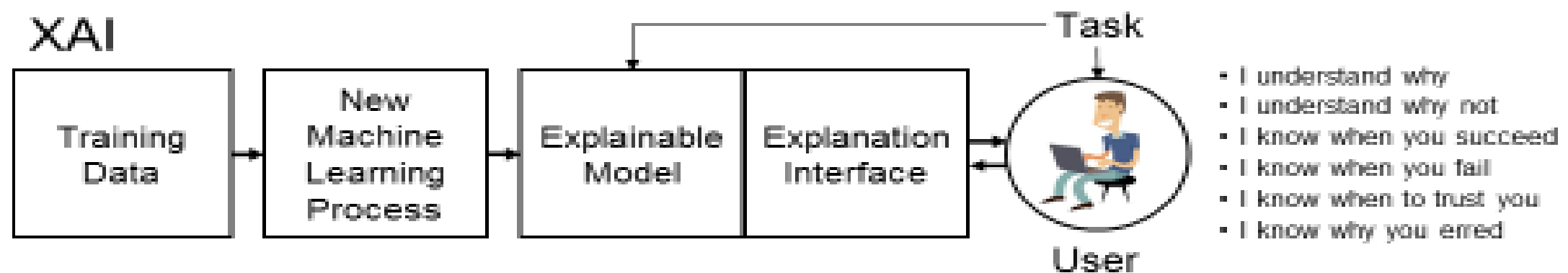
DARPA

Concept: Explainable Artificial Intelligence

Today



XAI



# DARPA: Need for Explainable Models

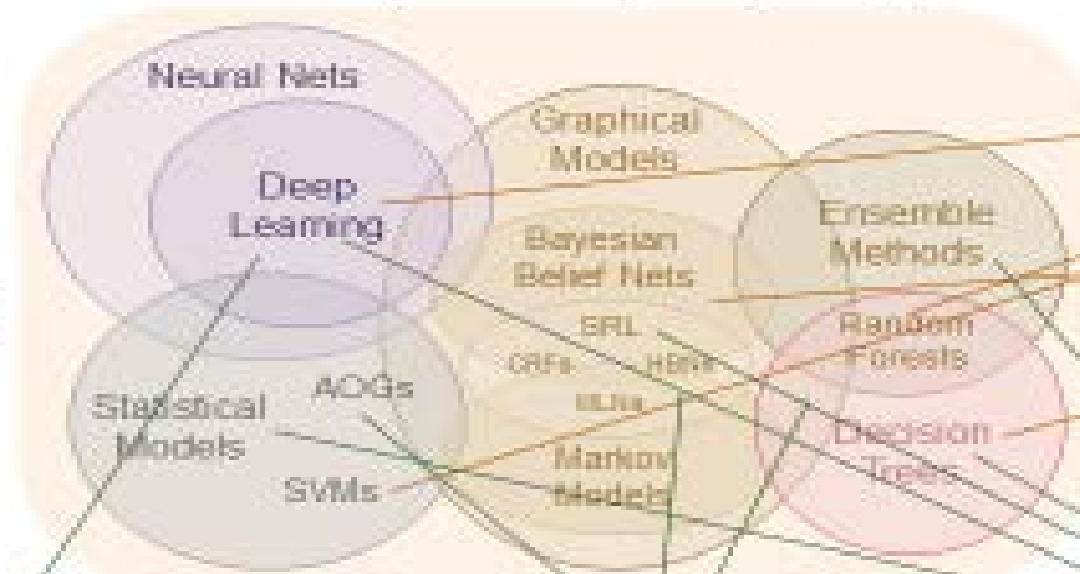
**DARPA**

## B.1 Explainable Models

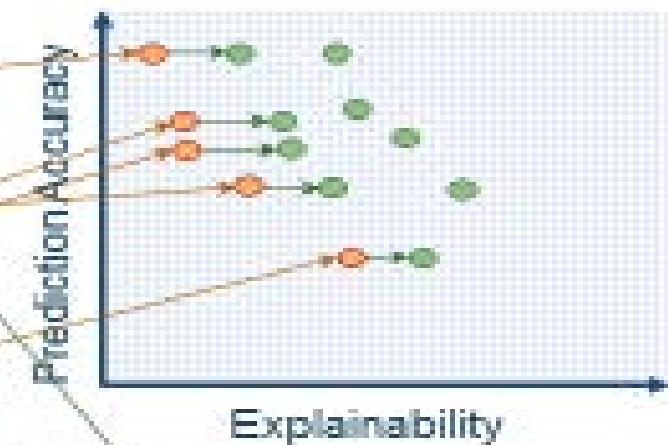
### New Approach

Create a suite of machine learning techniques that produce more explainable models, while maintaining a high level of learning performance

### Learning Techniques (today)



### Explainability (notional)



**Deep Explanation**  
Modified deep learning techniques to learn explainable features

**Interpretable Models**  
Techniques to learn more structured, interpretable, causal models

**Model Induction**  
Techniques to infer an explainable model from any model as a black box

Distribution Statement "A" (Approved for Public Release, Distribution Unlimited)

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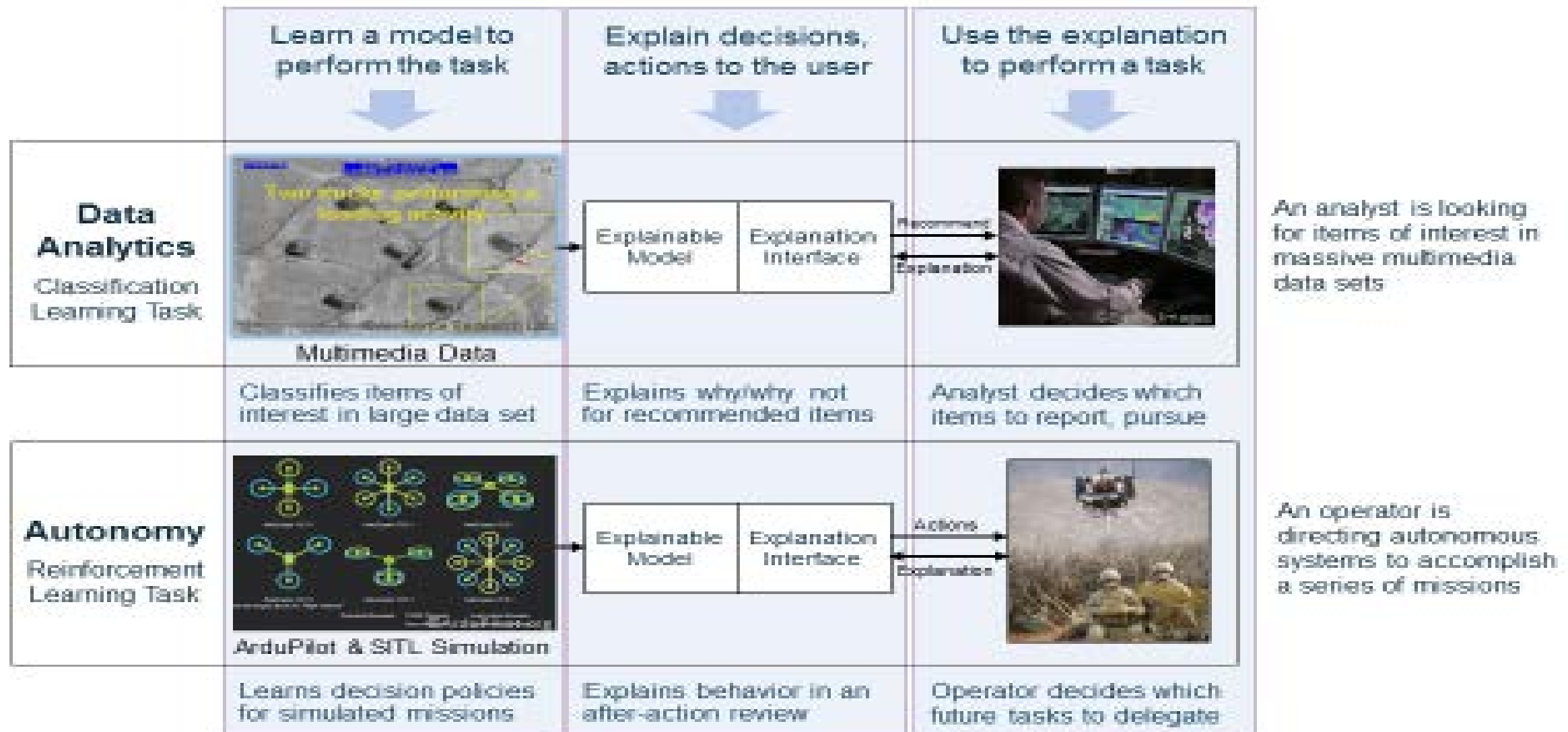
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# Explainable Artificial Intelligence (XAI)



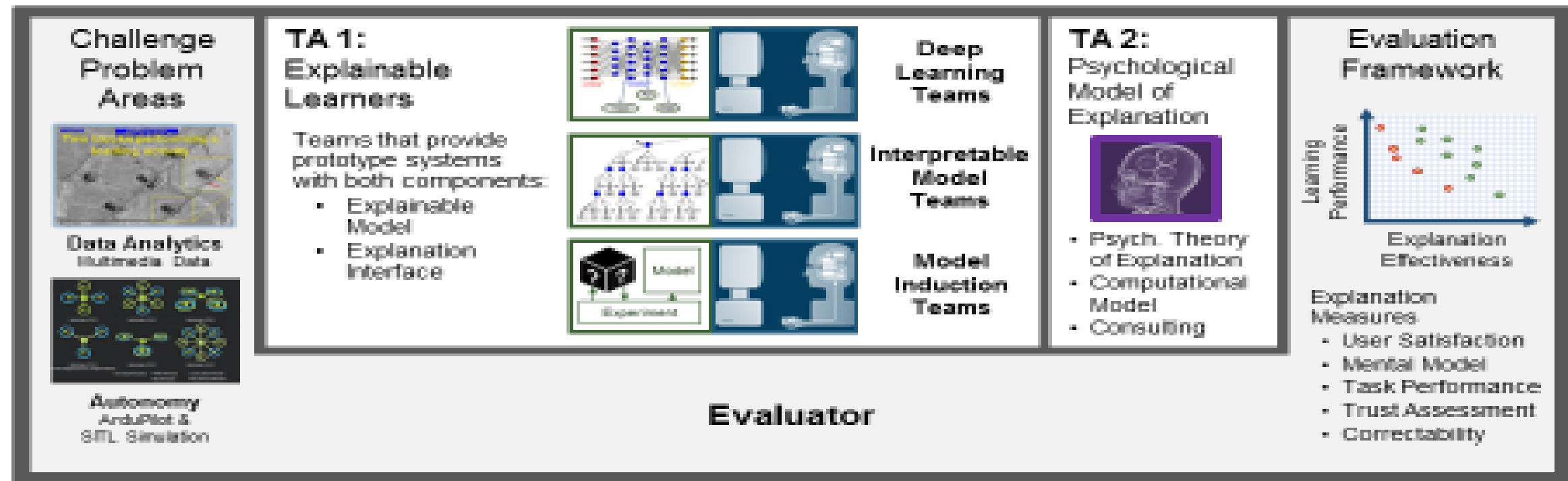
## Explainable AI – Challenge Problem Areas



# Explainable Artificial Intelligence (XAI)



## Technical Areas



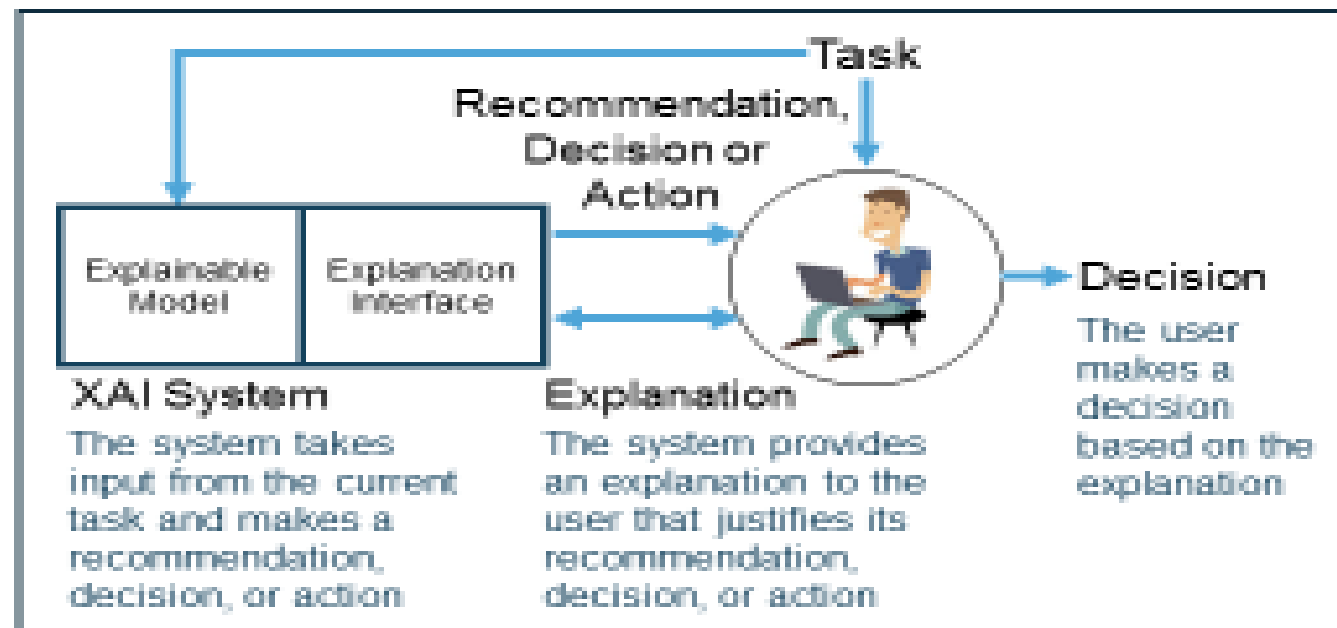


# Explainable Artificial Intelligence (XAI)



## Evaluation – Evaluation Framework

### Explanation Framework



### Measure of Explanation Effectiveness

#### User Satisfaction

- Clarity of the explanation (user rating)
- Utility of the explanation (user rating)

#### Mental Model

- Understanding individual decisions
- Understanding the overall model
- Strength/weakness assessment
- 'What will it do' prediction
- 'How do I intervene' prediction

#### Task Performance

- Does the explanation improve the user's decision, task performance?
- Artificial decision tasks introduced to diagnose the user's understanding

#### Trust Assessment

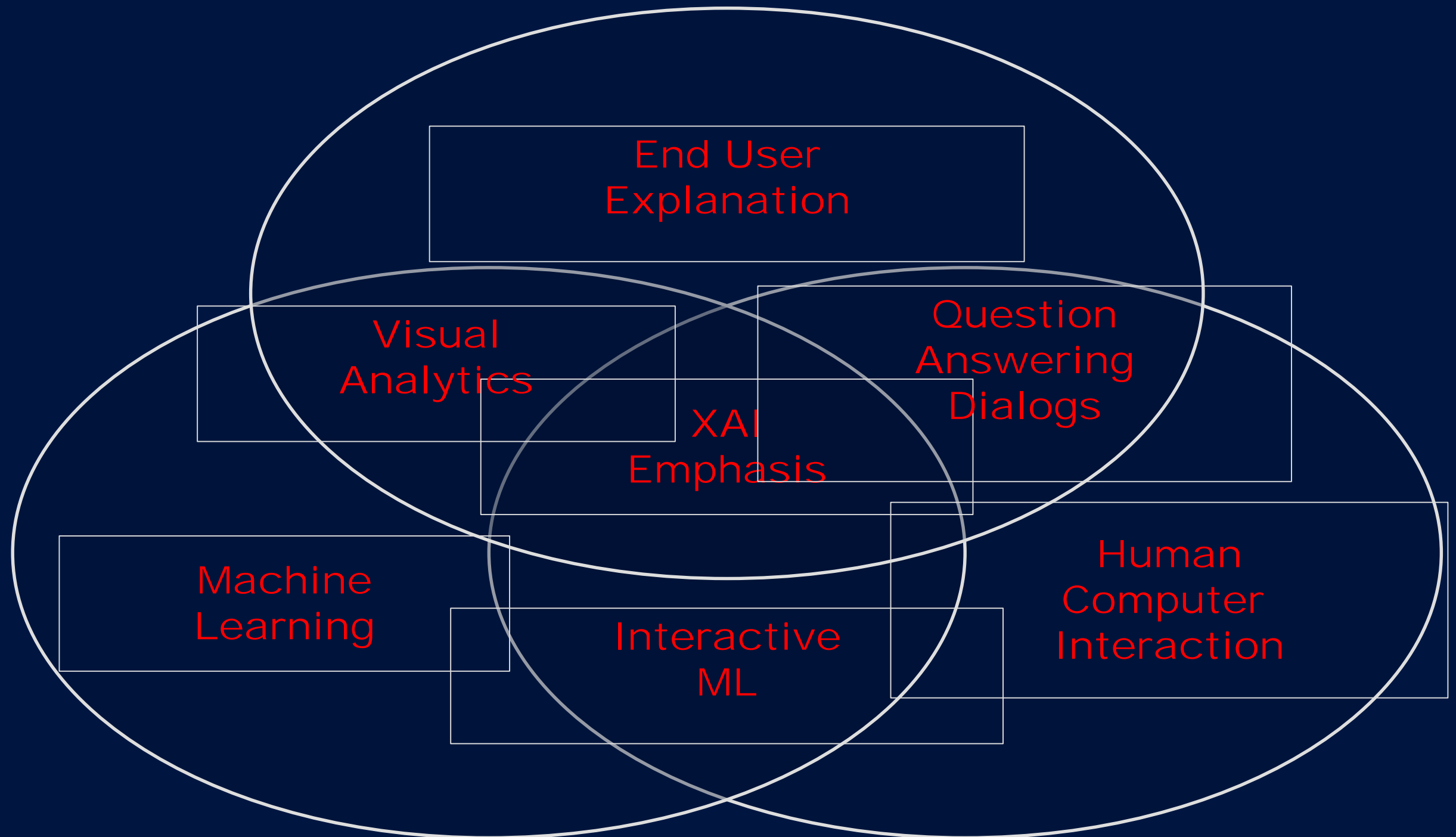
- Appropriate future use and trust

#### Correctability (Extra Credit)

- Identifying errors
- Correcting errors, Continuous training



# Explainable Artificial Intelligence (XAI)



# Outline

---

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# An old (?) paradox

---



**The Moravec's Paradox (1988):** “it is comparatively easy to make computers exhibit adult level performance on intelligent tests or playing checkers, and difficult or impossible to give them the skills of a one-year-old when it comes to perception and mobility” .<sup>1</sup>

The paradox is sometimes simplified by the phrase: *Robots find the difficult things easy and the easy things difficult.*

<sup>1</sup> Hans Moravec, *Mind Children: The Future of Robot and Human Intelligence*, Harvard University Press, 1988, ([ISBN 0674576187](#)).





# Big Picture

---

Is DNN (or ML in general) a “Deus ex Machina Moment” ?



# Epilogue

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- Machine learning is best-suited for dealing with big, **albeit curated**, data.
- Supervised networks (DNN) can learn semantically relevant representations useful in areas such as (image) classification, content-aware advertising, content filtering, social networks.
- Preparing data for Machine Learning pipelines is challenging.
- Machine Learning implies “learning” – the ability to generalize from experience – not yet there.

# Merriam Webster Dictionary, eh?



ASHALL (@ashalling) · Jun 26

There's nothing "artificial" about AI. It's inspired by people, it's created by people, and — most importantly — it impacts people. But the lack of diversity remains a crisis in AI. [@drfeller](#) at House Subcommittee hearing on [AI](#)

[c-span.org/video/?447568-](https://c-span.org/video/?447568-) ...



🔄 6 🗨️ 125 🍷 142 📧



**Anna Ronkainen**  
@ronkainen

Follow

Replying to [@ashalling](#) [@drfeller](#)

## Definition of ARTIFICIAL

- 1 : humanly contrived (see [postmodern](#) 1b) often as a natural model : [post-modern](#) - an artificial limb - artificial diamonds

10:55 AM · 26 Jun 2018

1 Retweet 2 Likes



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# Thank you!

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